



The 17th International Exhibition of

WOOD INDUSTRY

Lumber and board base chemicals • Chemical base chemicals (primary paints and coatings) • Processed products • Machinery and equipment • Fittings



IRAN | FARS | SHIRAZ

SHIRAZ WOOD SHOW 2025



9 - 12

DECEMBER 2025

Visiting Hours 16:00 – 21:00

Fars International Permanent Fairground



Executive Secretariat

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List

1	About Iran	
1	About Fars Province	
2	Iran's Capabilities, Capacities, and Potential in the Wood Industry and Related Industries	
2	Fars Province's Capabilities, Capacities, and Potential in the Wood Industry and Related Industries	
3	Specialized Exhibition of the Wood Industry and Related Industries	
4	Key Objectives of the Exhibition	
4	Benefits for Specialized Visitors	
4	Benefits for Participants (Exhibitors)	
5	Organizers, Event Executives, and Main Supporters of the Exhibition	
6	Specialized Participant Groups in This Exhibition	
	Specialized Visitor Groups of the Exhibition	8
	Time, Location, and Exhibition Quality	10
	Strategic Programs of the Exhibition	10
	Exhibition Side Events	11
	Regional Scope of Exhibition Promotion for Specialist Visitors	11
	Target Countries for Hosting Foreign Trade Delegations	11

About Iran

The Islamic Republic of Iran, with an area of approximately 1,600,000 square kilometers, is one of the largest countries in the Middle East and a crossroads connecting Central Asia, the Persian Gulf, and the Indian subcontinent. Iran, with a population of about 85 million, is considered a strategic country in the region due to its climatic diversity, natural resources, and geo-economic position. Throughout history, Iran has played a prominent role in shaping Asian trade, cultural, and civilizational pathways.

Iran's economy is based on vast energy resources, diverse mines, extensive agriculture, foundational industries, and interregional communication and transportation infrastructure. Access to the southern open waters, excellent geographical location, and the capabilities of skilled human resources make the country a dynamic center for international trade and industrial investment. Iran's cultural and historical diversity, combined with its growing industrial and commercial infrastructure, provides extensive opportunities for economic, exhibition, and tourism cooperation between Iran and other countries, positioning it as an influential hub for regional development.



About Fars Province

Fars Province, located in southwestern Iran, with an area of approximately 122,608 square kilometers, is the fourth largest province in the country and, with a population close to five million, the fourth most populous. Administratively, the province is divided into 37 counties, 97 districts, and 124 cities. It borders Isfahan and Yazd provinces to the north, Bushehr and Kohgiluyeh & Boyer-Ahmad to the west, Hormozgan to the south, and Kerman to the east.

Fars has historically held a strategic position in agriculture, industry, mining, construction, and tourism. The province's economy is based on extensive capacities such as mining industries, refineries, petrochemical industries, livestock, agriculture, and industrial towns. In recent decades, it has played an increasingly significant role in these fields. Its position along the short trade routes to Persian Gulf countries and its long-standing economic, cultural, and tourism interactions make Fars a key gateway between the Islamic Republic of Iran and the Persian Gulf countries, ensuring the development of international relations and strengthening economic indicators for both sides.

Iran's Capabilities, Capacities, and Potential in the Wood Industry and Related Industries

The Islamic Republic of Iran, as one of the prominent countries in the region in forestry, wood industries, and furniture, possesses extensive natural and industrial capacities. Rich wood resources in the northern, western, and southwestern regions, combined with a wide network of wood industry production units, have paved the way for remarkable growth in wood processing, furniture production, wooden products, and interior decoration.

In Iran, several thousand industrial units operate in various wood industry sectors, including the production of wooden products, machinery and equipment for the wood industry, particleboard, MDF, plywood, veneers, and hardware, playing a significant role in employment, exports, and the development of non-oil processing industries. Access to raw materials, the development of processing units, and the use of new technologies in design, machining, and production line automation have turned Iran into a dynamic hub for the wood industry in the region. Investment in furniture, cabinet making, veneer work, and interior decoration, alongside attention to high-quality raw materials production, has created significant momentum in both domestic and export markets. Iran's geographical advantage in access to neighboring markets and skilled human resources provides a golden opportunity for sustainable development of this industry.

Fars Province's Capabilities, Capacities, and Potential in the Wood Industry and Related Industries

Fars Province, with extensive industrial infrastructure, skilled human resources, strategic geographical location, and a large consumer market, is one of the key regions in the country in the field of wood industry and related industries. The presence of numerous active production units in the fields of wooden products, cabinetry, office and home furniture, hardware, wooden doors and windows, and MDF has made the province a hub for the growth of wood industries in southern Iran.

The province's capacity to supply raw materials through an efficient logistics network and access to southern ports, alongside equipped industrial towns and special economic zones, has enabled the industrial cycle related to wood—from supply to processing and final production—to take place within the region. Extensive activity of workshops and factories producing processed wood products, MDF, veneers, and decorative items, alongside the presence of national brands in machinery and hardware, has elevated Fars' position in regional trade and the export of processed goods. Its proximity to construction and interior decoration industries, active participation of architects and decorators, and growing demand for wooden products in construction projects give the province a special role in the wood industry value chain of Iran, making it one of the influential hubs in southern Iran.



Specialized Exhibition of the Wood Industry and Related Industries **A Platform for Interaction and Trade Development in Fars Province's Wood Industry**

In trade, no process is more reliable than face-to-face business interactions, and no marketing or advertising tool is more effective than participation in an exhibition. The "Specialized Exhibition of the Wood Industry and Related Industries" in the capital of Fars Province is one of the fastest and most efficient paths for growth in trade and acquiring new markets for industry professionals at various levels.

This event provides a valuable opportunity for suppliers, manufacturers, distributors, sellers, and industry and workshop owners to meet and negotiate face-to-face with their target audience, experience direct sales, and simultaneously introduce new products and services to the market while enhancing their brand position. A trade exhibition can be considered a "living symbol of advertising and marketing," as the producer, distributor, consumer, and the related goods or services are gathered in one place at one time. From this perspective, the Specialized Exhibition of the Wood Industry and Related Industries is not only a complement to Iran's wood industry but also a dynamic and influential industry within the economic value creation chain.

This event provides an efficient and purposeful platform for interaction, investment, market development, and establishing fruitful cooperation at national and regional levels. The event, covering specialized fields including materials and raw materials, processed products, hardware, machinery, equipment, and supplies, is held annually in the capital of Fars Province.

Following market research, assessment of capacities, capabilities, and potentials in Fars Province's wood industry and related sectors, and considering the expressed need of the provincial economic network for this exhibition, along with the successful experience of previous editions and the significant reception at provincial, national, and international levels, it has been decided that the 17th edition of this highly specialized event will be held from December 8 to 11, 2025, at the Permanent Venue of Fars Province International Exhibitions. The event will cover an area of 6,000 square meters, accommodate over 100 standard booths, and invite targeted specialized groups from various fields.

The event is organized by Fars Province International Exhibitions Company, with executive implementation by Pars Development Event Organizers Company, and supported by the Deputy for Economic Coordination of Fars Province, the Department of Industry, Mine and Trade of Fars Province, Fars Industrial Towns Company, Fars

Chamber of Commerce, Industries, Mines, and Agriculture, Fars Industry, Mine, and Trade House, Fars Province Center Chamber of Guilds, Union of Carpenters, Furniture, and Cabinet Makers of Shiraz, Union of Wood, Lumber, and Wood Derivatives Sellers of Shiraz, and other relevant provincial and national organizations and specialized associations.

Given Fars Province's substantial and extensive capacities in industry, mining, commerce, guilds, workshops, construction, and technical engineering services, as one of the top investment destinations and economic hubs of southern Iran and as a gateway to Persian Gulf countries, the province has gained attention as a key region for domestic and international trade exchanges in the wood industry and related sectors.

The mission of this event is to purposefully invite a broad and diverse community of specialists and guilds associated with this sector (including sellers, carpenters, wooden product manufacturers, furniture makers, architects, decorators, cabinet makers, etc.) from across Fars Province and neighboring provinces, as well as trade delegations from target countries, to participate in specialized meetings and effective B2B discussions.

Considering the anticipated reception of this event at provincial, national, and international levels, it provides a valuable opportunity for reputable suppliers from across the country to showcase their capabilities at the largest gathering in this field in southern Iran.

A unique feature of this year's event, enabled by the presence of multiple equipped halls at the Fars International Exhibitions Complex, is the simultaneous hosting of four specialized exhibitions, including Industry, Tools, Electrical Industry, and Metallurgy in other halls of the complex. This will result in an unprecedented increase in specialized visitors and extensive participation of economic actors across different sectors. Additionally, the expected participation from across Fars Province and southern cities and regions without such exhibition titles, including Yasuj and Bushehr, is a notable feature of this exhibition.

SHIRAZ WOOD SHOW 2025

Key Objectives of the Exhibition

- Boosting production, market development, and brand enhancement in the wood industry and related sectors
- Providing a platform to support startups in the wood industry and related sectors
- Disseminating new technologies and achievements in the wood industry and related sectors
- Creating effective employment in the wood industry and related sectors
- Significant growth in investment and investor attraction in the wood industry and related sectors
- Expanding economic and commercial cooperation across the wood industry value chain
- Exchange of information and applied research, facilitating innovation and creativity in production
- Supporting development in the wood industry and related sectors at provincial and national levels
- Creating abundant opportunities for optimization in production and sales
- Market research and real consumer insight for specialized producers
- Effective introduction of target audiences to existing capabilities and challenges in the wood industry and related sectors
- Purposeful and effective competition to enhance product and service quality
- Providing a platform for live and direct marketing and advertising, reducing advertising, marketing, and transaction costs
- Face-to-face meetings and negotiations between suppliers, specialists, and target clients within a formal and specialized gathering

Benefits for Specialized Visitors

- Exposure to a wide range of wood industry products and related services
- Familiarity with a broad spectrum of technical and engineering services in the wood industry
- Ability for specialized and ultra-specialized comparisons of products and services
- Optimal selection according to specialized needs or allocated budget
- Direct communication with producers to express specialized and ultra-specialized needs and expectations
- Extensive information gathering in the shortest possible time, saving time and energy
- Discovery of investment opportunities and boosting investment in the wood industry

- Finding new job opportunities
- Discovering new ideas for business advancement in wood-related industries
- Interaction and consultation with experts and specialists
- Participation in workshops and specialized seminars
- Updating technical knowledge and becoming familiar with new technologies and achievements in the field
- Increasing awareness of product and service usage
- Direct negotiation with senior, middle, and operational managers of key and capable companies

Benefits for Participants (Exhibitors)

- Showcasing capabilities and products on a broad scale and identifying optimal target groups
- Direct interaction with the real target audience and potential clients, understanding their needs
- Competitor analysis and awareness of their services, products, and plans
- Product introduction and market creation, accessing new commercial opportunities
- Opportunity to attract investors and expand activities
- Interaction with suppliers of raw materials, machinery, equipment, and service providers
- Understanding the overall market conditions (market research) for better planning
- Collaboration with partner companies for outsourcing or joint activities
- Updating technical knowledge and awareness of industry innovations and exchanging applied research
- Talent discovery and recruitment of new graduates and specialists
- Multiple advertising opportunities within a specialized event
- Participation in specialized and practical sessions or organizing dedicated workshops
- Identifying and appointing sales representatives or partners in service delivery
- Gaining reputation and credibility among existing customers and consolidating market position
- Brand activity boost and brand level enhancement
- Significant increase in supply and demand, leading to market growth
- Expansion of domestic sales and discovery of new markets
- Export development and discovery of international markets
- Conducting interactive B2B and B2C business negotiations and signing multiple contracts

Organizers, Event Executives, and Main Supporters of the Exhibition

Organizer

- Fars Province International Exhibitions Company

Main Supporters

- Fars Province Governor's Office
- Department of Industry, Mine, and Trade of Fars Province
- Fars Industrial Towns Company
- Fars Chamber of Commerce, Industries, Mines, and Agriculture
- Fars Industry, Mine, and Trade House
- Fars Province Center Chamber of Guilds

Event Executive

- Pars Development Event Organizers Company

Specialized Supporters

- Iran Wood Industry Employers' Association
- Iran Synthetic Veneer, Particleboard, and MDF Industry Employers' Association
- Iran Fiberboard and Composite Board Manufacturers' Employers' Association
- Union of Carpenters, Furniture Makers, and Cabinet Makers of Shiraz
- Union of Wood, Lumber, and Wood Derivatives Sellers of Shiraz



SHIRAZ WOOD SHOW 2025



Specialized Participant Groups in This Exhibition

Materials and Raw Materials: The foundation of the wood industry chain – natural resources, raw materials and prepared wood for industrial processing.

Types of Natural and Industrial Raw Wood

- Forest wood (Beech, Oak, Walnut, Maple, European Hornbeam, Nord, Pine, Plane Tree, Spruce, Cypress, Eucalyptus, etc.)
- Orchard and agricultural wood (Pistachio, Olive, Almond, Citrus, etc.)
- Raw lumber and boards
- Wooden beams and sleepers; construction lumber
- Russian, African, and imported wood for industrial applications
- Steam- or heat-modified wood
- Wood treated for resistance against water, fungi, pests, and UV

Wood Derivatives and Primary Products

- Wood chips, fibers, sawdust, industrial wood powder, and pallets
- Lignocellulosic materials for MDF and particleboard production
- Wood shavings and industrial recyclable waste

Complementary Natural Materials

- Natural wood resins and gums
- Plant fibers and non-wood materials (Bamboo, reeds, etc.)
- Primary protective and disinfectant wood materials

Processed and Semi-Finished Products: Representing the conversion of raw wood into industrial and semi-finished products before final product manufacturing.

Basic Industrial Products

- Various MDF types (Standard, HDF, LDF, Compressed, Water-resistant, Fire-resistant)
- Various particleboards (Raw, Moisture-resistant, Lightweight, Insulating)
- Plywood, three-layer boards, OSB, and industrial plywood
- Wood fiber and hard/soft fiber sheets
- Melamine, PVC-coated, and industrial laminate sheets
- Engineered industrial compact panels and fire-resistant panels
- Natural wood veneers and synthetic veneers (Laminate, Melamine)

Semi-Finished Downstream Products

- Basic wooden and PVC profiles
- PVC and ABS edge banding
- Raw blocks and cut pieces for cabinet and decoration industries
- Industrial wooden boards and components for mold-making, flooring, prefabricated walls, and construction
- Processed fibers, particles, and wood chips for MDF and particleboard production

Industrial and Export Products

- Processed sheets and industrial panels for export
- Semi-finished decorative veneers and panels for regional markets
- Base products for downstream production lines in neighboring countries

Hardware, Accessories, and Supplies: A complementary sector of the wood industry, including fasteners, mechanical and decorative components, and consumables used in processing industries.

General Hardware

- Locks, hinges, handles, drawers, screws and bolts for wood, rails, fasteners, and supports
- Quick-assembly systems, telescopic and ball-bearing slides, soft-opening mechanisms
- MDF, particleboard, ThermoWood, and heavy wooden structure screws
- Metal, plastic, and magnetic fittings for MDF and particleboard

Modern and Advanced Hardware

- Gas and hydraulic cabinet and furniture door lifts
- Hidden fittings, folding, sliding, wall-mounted, and retractable mechanisms
- Smart lock and magnetic locking systems
- Built-in lighting for wooden furniture (LED Cabinet Systems)

Decorative and Complementary Accessories

- PVC edge strips, adhesive, colored and patterned edges
- Profiles, moldings, frames, and decorative trims
- Luxury handles, keys, and decorative metal and chrome pieces
- Furniture legs and heels
- Decorative plastic parts for furniture and cabinets
- Height adjustment components and modular connectors

Specialized Participant Groups in This Exhibition

Consumables and Tools for Wood Industries

- Industrial adhesives (PVA, MDF, Epoxy, Polyurethane, Hot, Instant)
- Paints, varnishes, sealers, and protective coatings for wood surfaces
- Wax, polish, and natural oils for wood
- Paraffin, resins, fixing and stabilizing agents
- Anti-fungal, waterproof, anti-pest, and wood preservative materials
- Industrial cleaning agents and various solvents

Machinery, Equipment, and Auxiliary Materials: The technical and production infrastructure in the wood industry, including machines, tools, and processing lines.

Processing and Production Machinery

- Wood cutting machines (Circular saw, Disc saw, Band saw, MDF CNC cutting)
- 3-axis and 5-axis CNC precision cutting machines
- Wood turning and milling machines, CNC carving and marquetry
- Hot and cold presses (MDF, Laminate, Particleboard)
- Veneer machines, melamine presses, and autoclaves
- Wood drying machines (Air-drying, Kiln, Vacuum)
- Painting, polishing, and surface finishing machines
- Complete MDF and particleboard production lines
- Wood packaging and labeling machinery
- Measuring and quality control equipment for wood production lines

Workshop and Carpentry Equipment

- Various saws and planers, metal cutting machines, and jointers
- Jigs, drilling machines, and wood bending machines
- Industrial sanding and finishing machines
- Small electric tools (Drill, Mini grinder, Jigsaw, Portable disc saw)
- Hand and semi-industrial turning and carving equipment

Auxiliary Equipment and Materials

- Filtration, dust collection, and workshop ventilation systems
- Wood handling and transport equipment (Forklifts, conveyors, pallet handlers, cranes, packing)
- Packaging, shrink-wrapping, and labeling systems
- Precision measuring and quality control tools

Modern Technologies and Solutions

- Intelligent wood production systems, automation lines, and robotics
- Design and cutting optimization software (CAD/CAM)
- Laser engraving and 3D printing for wood composites and bio-based composites
- Bio-based composite materials
- Quality control systems and testing for surface and bending resistance

SHIRAZ WOOD SHOW 2025



Specialized Visitor Groups of the Exhibition

Materials and Raw Materials: This group includes visitors involved in supplying, processing, or trading raw wood and wood derivatives.

Industries and Workshops Consuming Raw Materials

- Factories and workshops producing MDF, particleboard, plywood
- Wood drying and raw wood processing units
- Pallet, board, and lumber packaging companies
- Wood pulp, cellulose, and paper manufacturing industries
- Producers of bio-materials, natural adhesives, and cellulose fibers

Traders and Commercial Units

- Importers and exporters of lumber, raw and semi-processed wood
- Authorized distributors of Russian, African, and European wood
- Traders of wood derivatives and raw materials for MDF industries

Scientific and Research Institutions

- Research institutes on natural resources and forestry
- Faculties of wood industries and forestry
- Experts in resource protection and raw materials at the Natural Resources Organization

Processed and Semi-Finished Products: Visitors from downstream industries, component manufacturers, cutting lines, and industrial design workshops.

Downstream and Manufacturing Industries

- Manufacturers of cabinets and interior decoration
- Workshops producing semi-industrial products (profiles, PVC edges, raw wooden components)
- Factories producing sheets and specialized panels for furniture manufacturers
- Producers of wooden building components, flooring, false ceilings, and industrial wall panels

Distribution Networks and Wood Products Traders

- MDF, plywood, and particleboard wholesalers
- Sellers of industrial sheets and veneers
- Exporters and traders of Iranian industrial panels to regional countries
- Companies importing supplementary materials for MDF production and semi-finished products

Industrial Designers and Interior Architects

- Interior design offices and designers of wooden structures
- Specialists in interior design for office, commercial, and exhibition spaces
- Wooden packaging and industrial panel design groups

Educational and Standardization Institutions

- Wood and paper research institutes
- Iranian National Standards and Industrial Research Organization
- Universities and technical/vocational educational institutes related to wood products

Hardware, Accessories, and Consumables: The audience for this section mainly comes from assembly industries, technical designers, and production units using hardware and consumables.

Producers of Foundational Wooden Products

- Cabinet, wardrobe, desk, and office wooden structure manufacturers
- Semi-industrial product assembly units
- Installation workshops and wooden decoration projects



Specialized Visitor Groups of the Exhibition

Hardware Suppliers and Traders

- Importers and official representatives of international hardware brands
- Manufacturers and distributors of locks, hinges, screws, rails, and lifts
- Companies selling lighting systems and smart locks

Surface Treatment and Consumables – Paint, Varnish, Sealer

- Producers of wood paints and surface coatings
- Suppliers of industrial paints, sealers, varnish, and polish
- Chemical laboratories and color quality control
- Suppliers of adhesives, resins, and wood surface preservatives

Design, Services, and Execution

- Designers and executors of cabinet and carpentry projects
- Contractors for interior decoration and design
- Support service providers for wood industries (edge banding, coating, final finishing)

Machinery, Equipment, and Advanced Technologies:

The most technical area of the exhibition; visitors are usually production and industrial managers, technical directors, and specialized technicians.

Owners of Large Industries and Manufacturing Workshops

- MDF, particleboard, veneer, and plywood factory managers
- Managers of pressing, cutting, and wooden component production lines
- Owners of carpentry and industrial wooden structure workshops
- Companies assembling woodworking machinery and laminate lines

Machinery Suppliers and Manufacturers

- Domestic manufacturers of saws, CNC, presses, dryers, and polishing machines
- Importers of European and Asian woodworking machinery
- Suppliers of parts and industrial tools related to wood production lines

Engineers, Technicians, and Technical Consultants

- Specialists in maintenance of wood production lines
- Mechanical design and production automation engineers
- Consultants for productivity, energy, and maintenance of industrial machinery

Technology Development Institutions and Organizations

- Science and technology parks and industrial innovation centers
- Technical universities with CAD/CAM production and design laboratories
- Startups in artificial intelligence and robotics for the wood industry



Time, Location, and Exhibition Quality

Time of holding

Date: 9-12 December

Visiting Hours: 16:00 to 21:00

Location

Shiraz, Golestan Industrial Town, Permanent Venue of Fars International Exhibitions

Allocated Space

Area: 6,000 square meters, with 3,000 square meters of effective space

Number of Booths: 100 exhibition booths

Designated Halls: bahar and Sarv

Strategic Programs of the Exhibition

- Review and monitor each participant's specialized target audience and invite them to maximize attendance.
- Review target countries of the participants and invite them to ensure maximum participation.
- Organize specialized meetings and B2B/B2C interactive business discussions for each participant in a planned and structured program (prepare content and time schedule).
- Review and monitor specialized events preferred by participants and target audiences during the exhibition through workshops and seminars.
- Invite prominent international, national, and provincial officials and hold a grand opening and closing ceremony, honoring top participants.
- Conduct fully specialized and targeted advertising and promotion across Fars province and neighboring provinces to attract industry specialists and key audiences.

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Exhibition Side Events

Opening and Appreciation Ceremony

Exhibition opening ceremony with the presence of provincial, national, and international dignitaries. Honoring top units of the wood industry and related industries in Fars province.

Educational Workshops

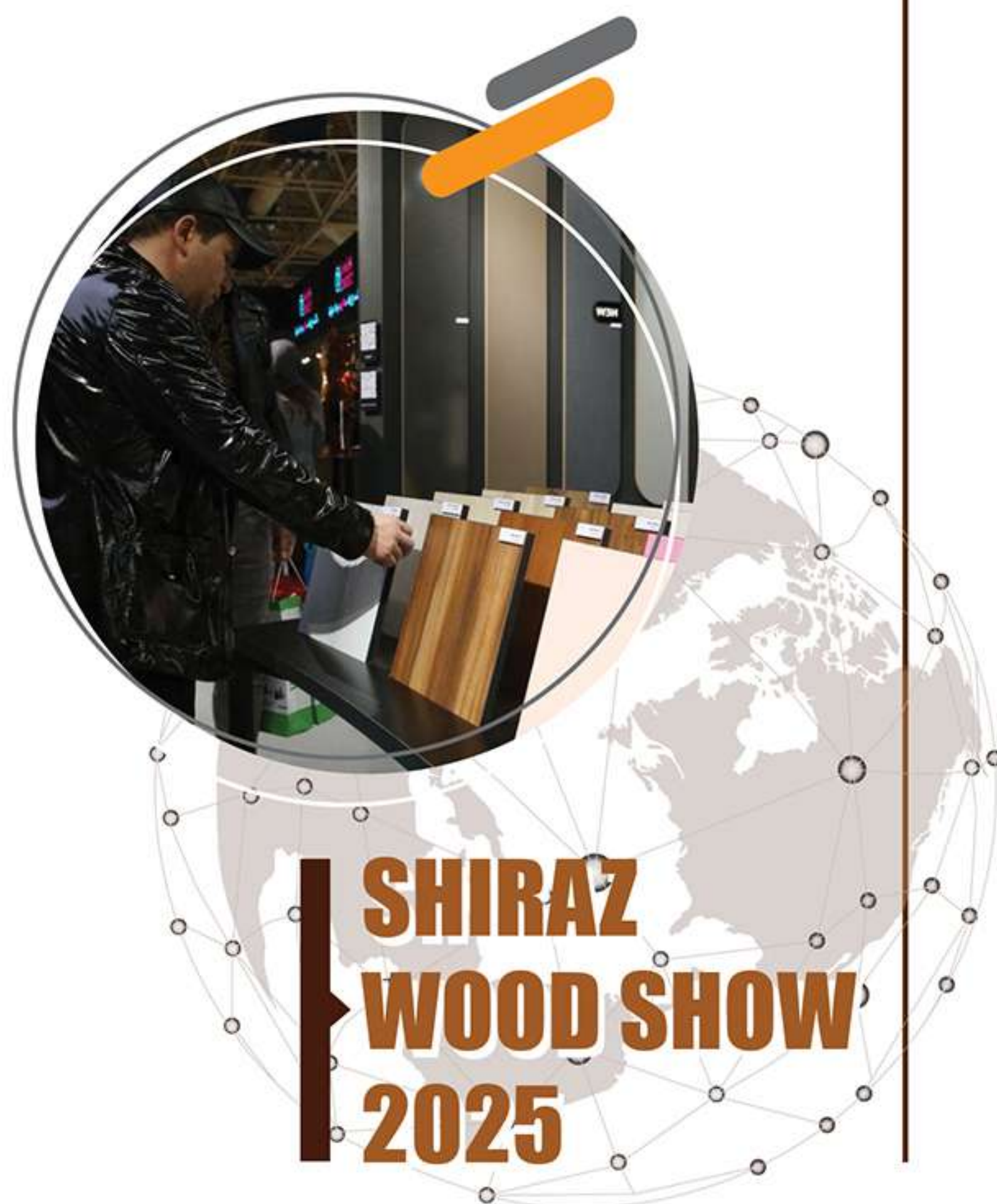
- Application of resins and industrial adhesives in wood joinery
- Safety, ventilation, and environmental management in wood workshops
- Optimizing wood consumption and reducing waste in wood industries
- Principles of color combination, protective coating selection, and professional polishing techniques

Specialized Seminars

- Development outlook of the wood industry value chain in Fars province
- Global innovations in bio-based materials and wood composites
- Quality management and domestic/international standards in wood and wood products
- Global wood industry market: export opportunities and challenges

Specialized Meetings

- Review of domestic wood industry market challenges and solutions
- Technological collaboration in wood industries: University – Incubators & Tech Centers – Industry
- Investment opportunities and priorities in wood and related industries in Fars province
- Industrial branding and marketing of wood products in domestic and international markets



**SHIRAZ
WOOD SHOW
2025**

Regional Scope of Exhibition Promotion for Specialist Visitors

- | | |
|------------------------------|------------------------|
| • Fars | • Khuzestan |
| • Tehran | • Sistan & Baluchestan |
| • Isfahan | • Yazd |
| • Bushehr | • South Khorasan |
| • Kohgiluyeh and Boyer-Ahmad | |
| • Kerman | |
| • Hormozgan | |

Target Countries for Hosting Foreign Trade Delegations

- | | |
|------------------------|---------------|
| • United Arab Emirates | • Kuwait |
| • Qatar | • Pakistan |
| • Iraq | • India |
| • Oman | • Afghanistan |
| • Tajikistan | • Lebanon |
| • Armenia | • Russia |
| • Turkmenistan | • Turkey |

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