



The 13th International Exhibition of

TOOLS

Industrial • Workshop • Construction



IRAN | FARS | SHIRAZ

SHIRAZ TOOLEX 2025



9 - 12

DECEMBER 2025

Visiting Hours 16:00 – 21:00

Fars International Permanent Fairground



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About Iran

The Islamic Republic of Iran, with an area of approximately 1,600,000 square kilometers, is one of the largest countries in the Middle East and a crossroads connecting Central Asia, the Persian Gulf, and the Indian subcontinent. Iran, with a population of about 85 million, is considered a strategic country in the region due to its climatic diversity, natural resources, and geo-economic position. Throughout history, Iran has played a prominent role in shaping Asian trade, cultural, and civilizational pathways.

Iran's economy is based on vast energy resources, diverse mines, extensive agriculture, foundational industries, and interregional communication and transportation infrastructure. Access to the southern open waters, excellent geographical location, and the capabilities of skilled human resources make the country a dynamic center for international trade and industrial investment. Iran's cultural and historical diversity, combined with its growing industrial and commercial infrastructure, provides extensive opportunities for economic, exhibition, and tourism cooperation between Iran and other countries, positioning it as an influential hub for regional development.



About Fars Province

Fars Province, located in southwestern Iran, with an area of approximately 122,608 square kilometers, is the fourth largest province in the country and, with a population close to five million, the fourth most populous. Administratively, the province is divided into 37 counties, 97 districts, and 124 cities. It borders Isfahan and Yazd provinces to the north, Bushehr and Kohgiluyeh & Boyer-Ahmad to the west, Hormozgan to the south, and Kerman to the east.

Fars has historically held a strategic position in agriculture, industry, mining, construction, and tourism. The province's economy is based on extensive capacities such as mining industries, refineries, petrochemical industries, livestock, agriculture, and industrial towns. In recent decades, it has played an increasingly significant role in these fields. Its position along the short trade routes to Persian Gulf countries and its long-standing economic, cultural, and tourism interactions make Fars a key gateway between the Islamic Republic of Iran and the Persian Gulf countries, ensuring the development of international relations and strengthening economic indicators for both sides.

Capabilities, capacities and potentials of Iran in the field of hand tools and related industries

The hand tools industry is one of the oldest and most enduring industrial sectors in the country, rooted in Iranian skills, innovation and millennia of experience in manufacturing, repair and development of applied technologies. Today, this industry is considered one of the main pillars of national industrial development and plays a vital role across all production and service sectors—from machine-building and metallurgy to construction, oil and gas, energy, transportation and maintenance. Currently, more than 90,000 industrial and workshop units in the country are directly or indirectly related to the hand tools industry; this range includes producers of heavy industrial tools, workshop tool manufacturers, mold and equipment design units and suppliers of precision and measurement tools. With diverse industrial infrastructures such as large specialized industrial towns, special economic zones, metallurgy and steelmaking capacities and broad access to raw materials like tool steel, aluminum, carbon and special alloys, Iran has become one of the important tool-making centers in the Middle East region.

Key capabilities of Iran in the hand tools industry include:

- Widespread production of industrial and workshop tools in more than 25 specialized branches (electric, pneumatic, hydraulic, measurement, cutting, turning, CNC and mold making);
- Presence of more than 350 active industrial tool and hardware manufacturing units in the country;
- Complete value chain capacity from design to production and after-sales services;
- Development of new technologies such as cordless tools, smart tools and remote-control tools;
- Export of Iranian industrial tools to more than 25 Asian, European and African countries;
- High engineering capability in the design and manufacture of precision measurement tools required by major industries;
- Existence of specialized training centers and the national standard center in the field of tools and occupational safety;
- Significant growth of knowledge-based companies in building smart control systems for tools and industrial warehouse management.

Given Iran's geo-economic position between Central Asia, the Caucasus, the subcontinent and the Persian Gulf, this industry, in addition to supplying domestic needs, has the potential to become the regional export hub for industrial tools. Expansion of steel lines, development of the metallurgy value chain and technological advances in manufacturing engineering place Iran on the path to becoming one of the main players in the tools and industrial equipment industry in West Asia.



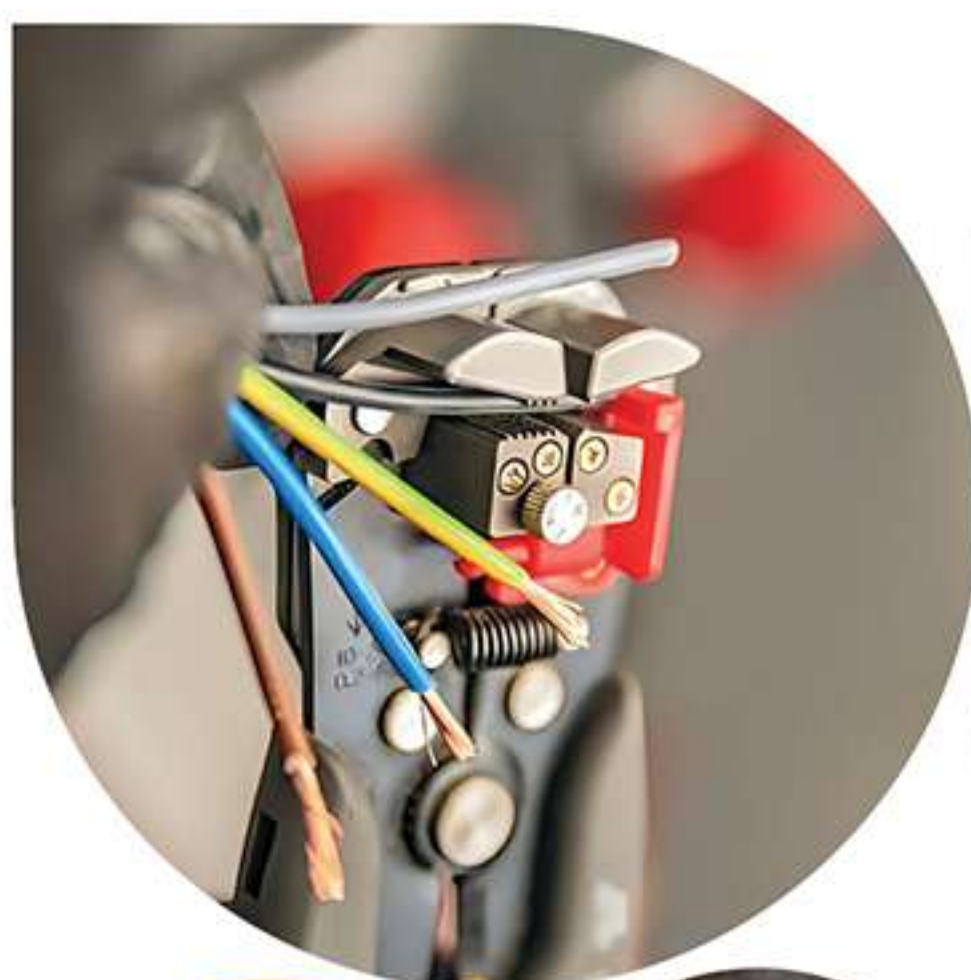
Capabilities, capacities and potentials of Fars Province in the field of hand tools and related industries

As one of the industrial poles of the south of the country, Fars Province has in recent years, relying on its strong infrastructures in metallurgy, machine-building, mold making and electrical engineering, taken effective steps in developing the hand tools industry and related sectors. The presence of approximately 5,000 active industrial units in the province, including manufacturers of parts, workshop tools, hardware, measurement equipment, machine tool industries and advanced technical services, has made Fars one of the leading provinces in this sector. With prominent industrial towns such as Greater Shiraz, the Shiraz Special Economic Zone and proximity to southern ports (Bandar Abbas and Bushehr), the province has an extraordinary advantage for developing production and exports of tools.

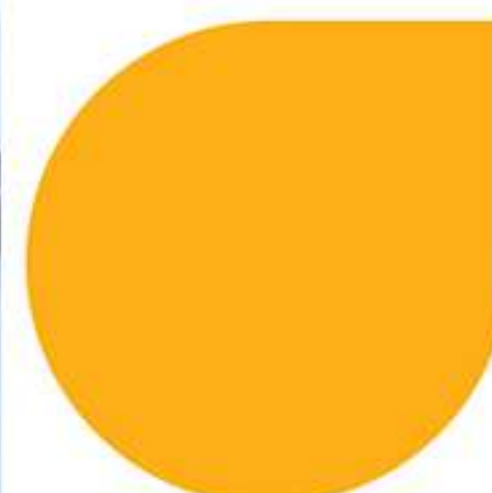
Key capabilities of Fars Province in the field of hand tools include:

- Presence of innovative companies in design and manufacture of industrial and workshop tools;
- Production of cutting, mold, turning and precision measurement tools for petrochemical, steel and construction industries;
- Operation of advanced mold-making and part-manufacturing units;
- Development of knowledge-based companies in the manufacture of smart and cordless tools;
- High engineering and technical service capacity in industrial and construction projects;
- Tight linkage with major industries (steel, machine-building, oil and petrochemical) that has resulted in the formation of a complete supply and production chain;
- Existence of skilled human resources, master craftsmen and reputable technical and vocational training centers;
- Possibility of rapid supply of raw materials and equipment through the province's metallurgy infrastructures;
- Strategic position for exporting tools and industrial parts to the Persian Gulf countries.

Geographically and economically, due to its location on north-south and east-west communication routes and direct access to energy centers, mines and ports, Fars holds a special place for developing the hand tools industry. Moreover, the existence of metallurgy, electronics and parts manufacturing industries in the province creates a triple synergy for sustainable growth and turning Fars into the southern hub of tool-making in Iran. Today, Fars is not only a producer of industrial and construction tools, but also a designer and exporter of the technical knowledge related to tool-making, maintenance and technical services. Linking these capacities with the country's major industries has consolidated Fars's role as the "industrial gateway for exporting Iranian tools to the south."



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Specialized Exhibition of Hand Tools and Related Industries

A platform for interaction and development of hand tools trade and related industries in Fars Province

In trade, no process is more reassuring than establishing face-to-face commercial relationships, and no marketing and advertising tool is more effective than participating in an exhibition. The "Specialized Exhibition of Hand Tools and Related Industries" in the center of Fars Province is one of the fastest and most efficient paths for business growth and gaining new markets for actors in this industry at various levels. At this event, a valuable opportunity is provided for suppliers, manufacturers, distributors, retailers and owners of industrial and workshop trades to meet and negotiate directly and face-to-face with their target audiences, experience direct sales and simultaneously, while enhancing brand position, introduce their new products and services to the market. A trade exhibition can be considered a "living symbol of advertising and marketing," because in it the manufacturer, distributor, consumer and the related goods or services all gather simultaneously in one place and at one time. From this perspective, the Specialized Exhibition of Hand Tools and Related Industries is not only a complement to the country's hand tools industry, but itself a dynamic and influential industry in the chain of creating economic value. This valuable event provides an efficient and targeted platform for interaction, investment, market development and forming fruitful collaborations at national and regional levels.

This event, with specialized fields: Industrial hand tools · Workshop hand tools · Construction hand tools, is held annually in the center of Fars Province.

Accordingly, after market research, reviewing existing capabilities, capacities and potentials in the field of hand tools and related industries in Fars Province and in consideration of the declared need of the province's economic network for holding this exhibition title and also the successful experience of previous periods and significant attendance at provincial, national and international levels, it was decided that the thirteenth edition of this specialized event be held from 18 to 21 Azar of the current year at the Permanent Fairground of Fars Province in an area of 6,000 square meters, with a capacity of more than 100 standard booths and with invitations to specialized target groups in various fields, organized by Fars Provincial International Exhibitions Company, with execution agency of Pars Development Event Makers Company and with the support of the Deputy for Coordination of Economic Affairs of Fars Governorate, the General Directorate of Industry, Mine and Trade of Fars Province,

the Industrial Towns Company of Fars Province, the Chamber of Commerce, Industries, Mines and Agriculture of Fars, the House of Industry, Mine and Trade of Fars Province, the Central Province Guild Chamber of Fars, the Union of Tool and Hardware Sellers of Shiraz and other provincial and national specialized institutions and associations in this field.

Considering the significant and extensive capabilities, capacities and potentials of Fars Province in industrial, mining, commercial, guild, workshop, construction and technical-engineering services—as one of the top investment destinations and an economic pole of the south of the country and also as a gateway to the Persian Gulf countries—this province has been recognized as one of the prominent regions in the country for practical applications and internal and external trade exchanges in the hand tools industry.

The mission of this event is to purposefully and systematically invite the community of specialists, industrialists, engineers and numerous manufacturing, technical, workshop, commercial and service guilds related to this field from across Fars Province and neighboring provinces, as well as trade delegations from target countries, in order to hold specialized meetings and effective B2B dialogues. Therefore, given the predictable reception of this event at provincial, national and international levels, this is an excellent opportunity for reputable suppliers from across the country to present their capabilities within the largest gathering of this sector in the south of the country to the relevant target communities.

One of the unparalleled occurrences of this year's event, thanks to the existence of multiple equipped halls at the Permanent Fairground of Fars Province, is the simultaneous holding of four specialized exhibitions, including: Industry – Wood Industry – Electrical Industry – Metallurgy in other halls of the Fars International Fairground complex, which will greatly increase the number of specialized visitors and the widespread presence of economic actors across various sectors at this event. Also, the expected broad interest in this event from across Fars Province and from southern cities and regions that lack this exhibition title—such as Yasuj and Bushehr—is one of the notable indicators of this exhibition.

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Major objectives of holding this exhibition

- Revitalizing production, market development and enhancing branding in the field of hand tools and related industries
- Creating a support platform for startups in the field of hand tools and related industries
- Dissemination of new technologies and achievements in the field of hand tools and related industries
- Effective job creation in the field of hand tools and related industries
- Significant growth of investment and investability in the field of hand tools and related industries
- Expanding economic and commercial cooperation in the hand tools value chain
- Exchange of information and applied research in various fields and paving the way for innovation and creativity in production
- Assisting in development in the field of hand tools and related industries at provincial and national levels
- Creating numerous opportunities for optimizing production and sales segments in the hand tools field
- Real market research and surveys and better familiarizing producers with the tastes of specialized consumers
- Effectively familiarizing the specialized target community with capacities and constraints present in the hand tools field
- Targeted and effective competition to improve the quality level of products and services in the hand tools field
- Providing a platform for live and direct advertising and marketing and reducing advertising, marketing and transaction costs
- Face-to-face meetings and negotiations between suppliers, specialists and target applicants in the form of an official and specialized gathering

Benefits of this exhibition for specialized visitors

- Familiarity with a wide range of specialized hand tools
- Familiarity with a wide range of technical and engineering services in the tools industry
- Possibility of specialized and ultra-specialized comparisons between types of products and services offered
- Possibility of optimal selection appropriate to the specialized need or allocated budget
- Direct contact with the manufacturer and expression of specialized and ultra-specialized needs and expectations
- Gaining extensive information in the shortest possible time and saving time and energy
- Discovering investment opportunities and boosting investment in the field of hand tools and related industries

- Finding new job opportunities
- Discovering new ideas for the advancement of businesses related to the hand tools industry
- Possibility to interact and consult with experts and specialists in the hand tools industry
- Participation in educational workshops and side specialized seminars
- Updating technical knowledge and becoming familiar with new technologies and achievements in the hand tools field
- Increasing awareness about how to use various products and services offered
- Possibility of direct negotiation with senior, middle and operational managers of prominent and capable companies in the hand tools field

Benefits of this exhibition for participants (exhibitors)

- Introducing capabilities and products broadly and optimally identifying target groups
- Establishing direct contact with the real target community and potential customers and identifying their needs
- Getting to know competitors and becoming familiar with their services, products and plans
- Introducing and market building for products and services and accessing new commercial opportunities
- Opportunity to attract investors and expand activities
- Contact with suppliers of raw materials, machinery and equipment and providers of required services
- Recognizing overall market conditions (market research) and the ability to plan accordingly
- Interaction with partner companies for outsourcing or joint activities
- Updating technical knowledge and learning about new achievements in the related field and exchanging applied information and research
- Talent discovery and recruitment of new graduates and specialists
- Numerous advertising opportunities within a specialized event
- Participation in practical specialized sessions or organizing special sessions and workshops
- Identifying and appointing sales representatives or partners in service delivery
- Gaining reputation and credibility among current customers and consolidating company's market position
- Creating a leap in brand activities or elevating brand level
- Significant increase of supply and demand in the relevant field and consequently market prosperity
- Domestic market expansion and discovering new markets
- Export development and discovering international markets
- Conducting interactive B2B and B2C commercial negotiations and concluding multiple contracts

Organizer, implementing agency and main supporters of the exhibition

Organizer

- Fars Provincial International Exhibitions Company

Specialized supporters

- Union of Tool and Hardware Sellers of Shiraz
- Association of Iranian Industrial Equipment Manufacturers (SATESA)

Implementing agency

- Pars Development Event Makers Company

Main supporters

- Fars Governorate
- General Directorate of Industry, Mine and Trade of Fars Province
- Industrial Towns Company of Fars Province
- Chamber of Commerce, Industries, Mines and Agriculture of Fars
- House of Industry, Mine and Trade of Fars Province
- Central Province Guild Chamber of Fars



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Specialized groups participating in this exhibition

Industrial hand tools: heavy equipment, production tools, precision factory tools and plant tools

- Industrial measurement and control tools (calipers, micrometers, vernier calipers, gauges, dial indicators, etc.)
- Metal cutting and turning tools (drills, milling cutters, blades, cutting wheels, CNC tools, mold-making tools)
- Assembly and production line maintenance tools (wrenches, screwdrivers, industrial drills, pneumatic and air tools)
- Welding tools and welding electrical equipment (inverters, CO₂ welding machines, auxiliary tools, metal bending tools)
- Precision and workshop machinery for metalworking (lathes, milling machines, grinding machines, presses, CNC cutting)
- Lifting, installation and industrial handling equipment (hoists, cranes, pallets, industrial jacks)
- Repair and maintenance tools for heavy machinery and production lines
- Tools for part and mold production workshops
- Special tools for oil, gas and petrochemical industries (maintenance tools, valves, industrial fittings, explosion-proof tools)
- Machining consumables and CNC tooling and automation accessories
- Heavy-duty hand tools for industrial applications

Workshop hand tools: general and specialized tools used in small production units, repair shops and service industries

- Specialized hand tools (hammers, anvils, metal shears, pliers, adjustable wrenches, screwdrivers, rulers and templates)
- Light drilling and cutting tools (drills, benchtop milling machines, lightweight circular saws, angle grinders, polishing machines)
- Pneumatic and hydraulic workshop tools (manual pistons, jacks, impact wrenches)
- Workshop equipment for metalworking, woodworking and light repair services
- Workshop precision measuring systems (multimeters, angle measuring devices, current and voltage testers, pressure gauges)
- Tools for maintenance, warehousing and workshop packaging (racking, workbenches, holding tools, industrial trolleys and carts)
- Workshop and occupational safety equipment (gloves, masks, safety shoes, workwear, eye and ear protection)
- Tools and equipment for automotive and machinery repair shops (car jacks, compressors, impact wrenches, wheel balancers and alignment devices)



Specialized groups participating in this exhibition

Construction hand tools: tools and equipment related to construction, installations, repair and finishing of civil and building projects

- Masonry and civil works tools (trowels, levels, plumb bobs, tile cutters, mortar mixers)
- Carpentry and construction woodworking tools (saws, nail guns, sanders, wood cutting machines)
Construction power tools (rotary hammer drills, demolition hammers, stone cutters, concrete saws)
- Painting and finishing tools (sprayers, rollers and brushes, sanders and polishers)
- Tools for electrical and mechanical installations in buildings (pliers, cable testers, pipe bending machines)
- Welding and soldering tools for installations (pipe welding, heat tools, pressure test devices)
- Project safety and high-rise equipment (scaffolding, safety harnesses, helmets, impact-resistant boots)
- Plastering and concrete tools, mortar mixers and concrete vibrators
- Light construction machinery (compactors, vibrators, mixers, material hoists)
- Measurement tools for construction projects (laser levels, digital levels, laser distance meters, site GPS)
- Installation and finishing tools (screwdrivers, anchor setting tools, adhesive dispensers, glass cutters, professional waterproofing)

Related industries and services: production, support, distribution and technologies related to industrial –workshop–construction tools.

- Producers of raw materials and tool components (tool steel, alloys, carbide, industrial diamond)
- Companies designing and manufacturing tool and equipment molds and precision equipment
- Manufacturers and importers of machinery and assembly lines for tools production
- Distribution companies, agencies, suppliers and after-sales service providers for tools
- Packaging, branding and export of Iranian tools
- Knowledge-based companies active in manufacturing smart and cordless tools
- Software and systems for workshop and tool warehouse management (Tool Management Systems)
- Ancillary industries for safety and risk control (personal and industrial protective equipment)
- Education, engineering services and consultancy for workshop design and tool production lines
- Specialized associations, unions and organizations in the tools and hardware field
- Industrial advertising and production and international tool distribution systems



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Special target visitor groups for the exhibition

Specialist and industrial tool visitors

Main visitor groups

- Factory managers (metal, oil & gas, petrochemical, automotive, cement, steel, textile, food and pharmaceutical)
- Maintenance and repair managers in large industries
- Mechanical, electrical and instrumentation engineers
- Presidents and managers of part production, mold making and machining units
- Contractors of industrial projects and installation works
- Procurement and workshop equipment managers
- After-sales service units for industrial equipment
- Industrial investors and representatives of international tool brands
- Trainers and instructors of technical trades in machining and machine tools
- Industrial quality control specialists and precision measurement laboratories

More detailed sub-audiences

- Representatives of military, aerospace and defense industries
- Workshops producing parts for power plants and petrochemicals
- Specialized machine-building, CNC and mold-making associations
- Importers and distributors of heavy industrial tools
- Overhaul contractors

Specialist and workshop tool visitors

Main visitor groups

- Owners and managers of small and medium production workshops (metalworking, carpentry, repair shops)
- Master craftsmen and technical professionals in mechanical, electrical, electromechanical and welding branches
- Managers of municipal technical services and installations
- Purchase managers of technical-vocational training centers, technical schools and skill universities
- Managers of automotive, motorcycle and road-machinery repair shops
- Shops, wholesalers and tool distribution centers
- Contracting companies for service provision (maintenance and installations)
- Designers and implementers of semi-heavy production lines
- Technology trainers and workshop managers in hands-on education
- Professional home-tool users

More detailed sub-audiences

- Guilds of tool sellers, turners, welders and repairmen
- Vehicle service centers, spare parts companies
- Engineers and municipal maintenance operators

Specialist and construction tool visitors

Main visitor groups

- Contractors and construction companies (residential, commercial, office)
- Contractors of civil and infrastructural projects
- Civil, architectural and building electrical/mechanical engineers
- Electromechanical installation contractors
- Master masons, plasterers, painters, tilers and carpenters
- Construction tool and hardware stores and installers
- Consulting engineers and technical offices for construction projects
- Companies offering construction services (renovation, repair and urban refurbishment)
- Relevant guilds (tool sellers, installers, contractors)
- Suppliers of light construction workshop equipment



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Special target visitor groups for the exhibition

More detailed sub-audiences

- Implementers of building smartification projects
- Institutes training skilled construction workers
- Merchants exporting and importing construction tools in the south of the country
- Operators of light construction machinery

Specialist and related-industry visitors

Main visitor groups

- Producers of raw materials and tool components (tool steel, alloys, industrial diamond, industrial plastics)
- Packaging, industrial advertising and international marketing companies for tools
- Branding and distribution managers of tools at national and regional levels
- Knowledge-based companies and technology firms in smart and cordless tool manufacturing
- Software companies for warehouse and tool logistics management
- Universities and technology incubators in tool-making and mechanical engineering
- Specialized associations, unions and trade organizations
- Educational and research institutions and technical testing centers
- Logistics, transport and supply chain operators for tools
- Industrial investors, accelerators and technology funds

More detailed sub-audiences

- Engineering service companies designing tool assembly lines
- Official importers and exporters of tools and industrial equipment
- Contractors of tool production line maintenance
- Consultancy institutes for procurement and contract management
- Supporting production and innovation organizations



Time, place and quality of the exhibition

Exhibition dates

Date: 9-12 December

Visiting hours: 16:00 to 21:00

Location

Shiraz · Golestan Town · Permanent Place
International Exhibitions of Fars Province

Allocated space

Area: 3,000 square meters with 1,500 square meters of effective space

Number of booths: 50 exhibition booths

Assigned halls: Narges Hall

Strategic programs of the exhibition

- Reviewing and monitoring the specialized target audience of each participating exhibitor and issuing special invitations to them to maximize their attendance
- Reviewing and monitoring target countries desired by exhibitors and issuing special invitations to them to maximize their attendance
- Arranging specialized meetings and commercial dialogues at both B2B and B2C interactive levels for each exhibitor in a planned and organized manner (preparation of a content and schedule table)
- Reviewing and monitoring specialized events requested by exhibitors and target audiences around the exhibition in the form of workshops and specialized seminars
- Inviting prominent international, national and provincial officials and holding a special and grand opening and closing ceremony and honoring the top exhibitors at the exhibition
- Completely specialized and targeted advertising and information dissemination across Fars Province and neighboring provinces to attract specialists and targeted audiences

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Side events of the exhibition

Opening ceremony and honoring

- Opening ceremony of the exhibition with the presence of provincial, national and international personalities
- Honoring ceremony for top hand tools units in Fars Province

Educational workshops

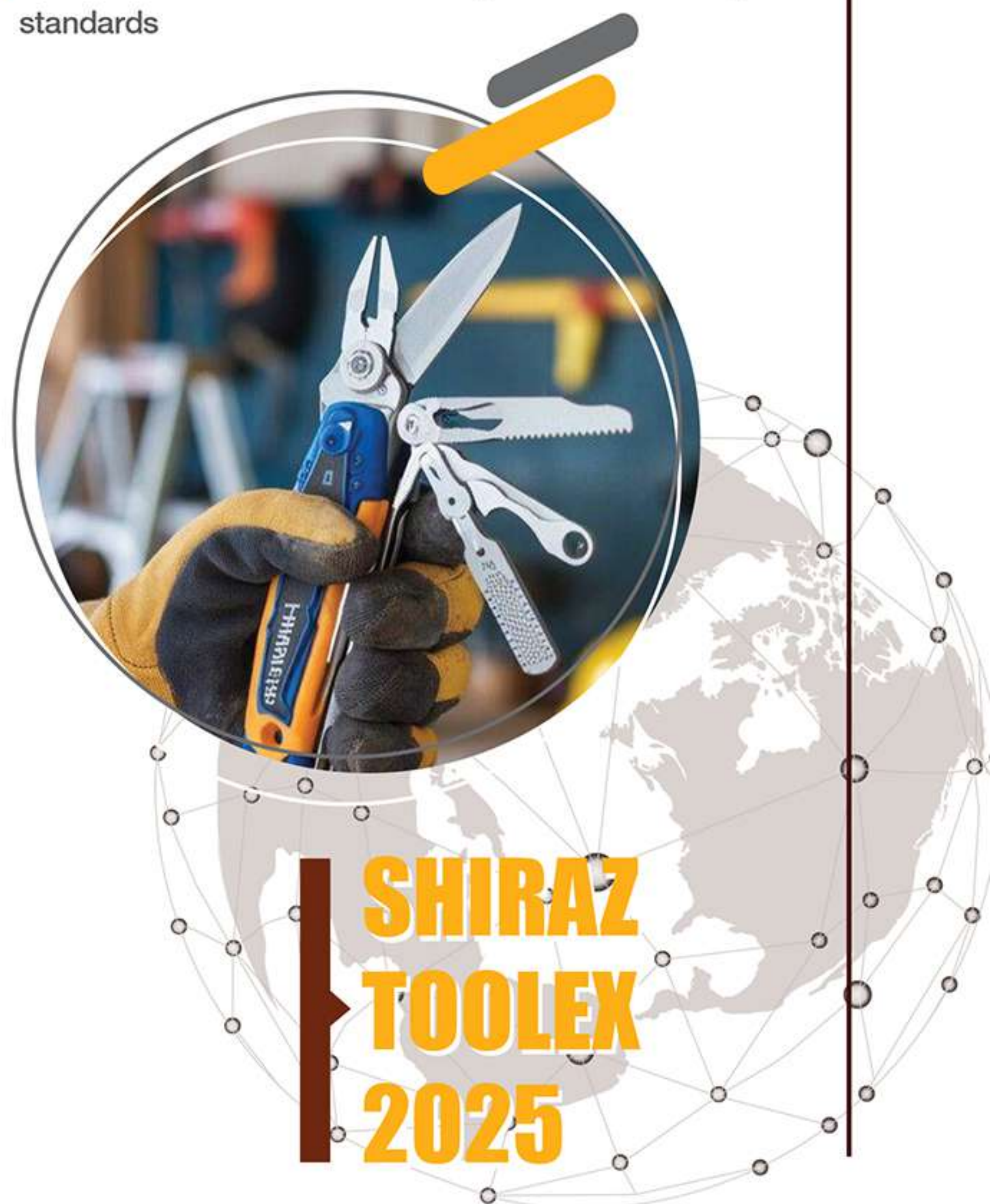
- Innovation in cordless and battery-powered tools – practical training on use, maintenance and repair of modern lithium-based tools.
- Standardizing safety in working with industrial and construction tools – personal protection, electrical safety, safe workshop regulations.
- Intelligent maintenance of tools and workshop equipment – training on smart systems for tool control and lifespan management.
- Workshop on adjustment and correction of CNC cutting tools for high precision – engineering tips in precision toolmaking.

Specialized seminars

- The hand tools value chain in Iran and the path to exports to the Persian Gulf region
- Modern management of workshops and tool factories; from production to after-sales service
- Materials engineering in modern tool manufacturing; from tool steel to composites and industrial ceramics
- Industrial policy for technology development in tools and the role of Shiraz as the southern hub of Iran

Specialized panels

- Synergy between industry and university in developing precision and smart tool technologies
- The role of Fars Province in the country's industrial tool supply chain and regional export routes
- Modeling a national toolworker skill plan; linking technical-vocational training to real industry
- Joint investment in manufacturing Iranian tools to global standards



Regional Scope of Exhibition Promotion for Specialist Visitors

- | | |
|------------------------------|------------------------|
| • Fars | • Khuzestan |
| • Tehran | • Sistan & Baluchestan |
| • Isfahan | • Yazd |
| • Bushehr | • South Khorasan |
| • Kohgiluyeh and Boyer-Ahmad | |
| • Kerman | |
| • Hormozgan | |

Target Countries for Hosting Foreign Trade Delegations

- | | |
|------------------------|---------------|
| • United Arab Emirates | • Kuwait |
| • Qatar | • Pakistan |
| • Iraq | • India |
| • Oman | • Afghanistan |
| • Tajikistan | • Lebanon |
| • Armenia | • Russia |
| • Turkmenistan | • Turkey |

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Executive Secretariat

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