



The 3<sup>rd</sup> International Exhibition of

# METALLURGY

Metallic Mineral Industries . Ferrous Alloys (Steel . Stainless Steel . Cast Iron . Galvanized Iron . Malleable Iron . Wrought Iron) Non-Ferrous Alloys (Aluminum . Copper . Zinc . Brass . Titanium . Nickel . Magnesium . Lead . Tin) Ferro Alloys Pipes and Profiles Casting . Machining . Forging . Welding and Cutting Industries . Refractory and Heat-Resistant Industries . Electroplating . Industrial Furnaces and Heat Treatment Processes . Steel Structures .



IRAN | FARS | SHIRAZ

# SHIRAZ METALEX 2025

9 - 12

DECEMBER 2025

Visiting Hours 16:00 – 21:00

Fars International Permanent Fairground



Executive Secretariat  
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## About Iran

The Islamic Republic of Iran, with an area of approximately 1,600,000 square kilometers, is one of the largest countries in the Middle East and a crossroads connecting Central Asia, the Persian Gulf, and the Indian subcontinent. Iran, with a population of about 85 million, is considered a strategic country in the region due to its climatic diversity, natural resources, and geo-economic position. Throughout history, Iran has played a prominent role in shaping Asian trade, cultural, and civilizational pathways.

Iran's economy is based on vast energy resources, diverse mines, extensive agriculture, foundational industries, and interregional communication and transportation infrastructure. Access to the southern open waters, excellent geographical location, and the capabilities of skilled human resources make the country a dynamic center for international trade and industrial investment. Iran's cultural and historical diversity, combined with its growing industrial and commercial infrastructure, provides extensive opportunities for economic, exhibition, and tourism cooperation between Iran and other countries, positioning it as an influential hub for regional development.



## About Fars Province

Fars Province, located in southwestern Iran, with an area of approximately 122,608 square kilometers, is the fourth largest province in the country and, with a population close to five million, the fourth most populous. Administratively, the province is divided into 37 counties, 97 districts, and 124 cities. It borders Isfahan and Yazd provinces to the north, Bushehr and Kohgiluyeh & Boyer-Ahmad to the west, Hormozgan to the south, and Kerman to the east.

Fars has historically held a strategic position in agriculture, industry, mining, construction, and tourism. The province's economy is based on extensive capacities such as mining industries, refineries, petrochemical industries, livestock, agriculture, and industrial towns. In recent decades, it has played an increasingly significant role in these fields. Its position along the short trade routes to Persian Gulf countries and its long-standing economic, cultural, and tourism interactions make Fars a key gateway between the Islamic Republic of Iran and the Persian Gulf countries, ensuring the development of international relations and strengthening economic indicators for both sides.

## Iran's Capabilities in Metallurgy and Related Industries

Iran possesses vast mineral reserves, abundant energy, and extensive industrial infrastructure, making it a recognized regional power in metallurgy and related sectors. Over 100 identified minerals, including iron ore, copper, aluminum, lead, zinc, manganese, chromite, titanium, and nickel, enable one of the most complete metal production value chains in the Middle East.

Iran has high production capacity and extensive downstream industries in ferrous alloys (steel, cast iron, stainless steel, galvanized iron) and non-ferrous alloys (aluminum, copper, zinc). Large companies in casting, machining, forging, ferroalloys, welding, refractory industries, electroplating, and industrial furnaces complete the full production cycle—from extraction to industrial parts and steel structures.

Strategic planning in specialized industrial parks, advancements in smelting and casting technologies, renewable energy utilization, and skilled workforce development position Iran as a key regional hub for industrial interaction and export in metallurgy and related industries.

## Fars Province Capabilities in Metallurgy and Related Industries

Fars hosts nearly 5,000 active industrial and mining units, advanced industrial infrastructure, rich mineral resources, and a strategic geographic location. It is a leading province in developing the value chain of metallurgy and related industries in Iran.

Fars Province is rich in mineral resources, with 37 types of minerals extensively extracted, including iron, copper, lead, zinc, manganese, chromite, barite, nickel, granite, and ornamental stones. The province benefits from a complete steel production chain, covering all stages from iron ore mining to the manufacture of billets and steel sections. It also hosts major industrial complexes in sectors such as steel, aluminum, cement, steel structures, petrochemical and refinery equipment, metal parts, molds, and metal products, positioning Fars as a key industrial center in southern Iran. Moreover, the province leads in refractory and industrial minerals, while its well-developed industrial infrastructure — including Shiraz Industrial Park and the special economic zones in Shiraz and Lamerd — ensures stable energy supply, railway and port access, and strategic connectivity to Persian Gulf markets.

These factors make Fars a critical hub for metallurgy, supporting export growth, industrial expansion, casting, ferroalloys, metal parts, forging, refractory industries, electroplating, and industrial furnaces.



## Exhibition of Metallurgy and Related Industries

A platform for interaction and business development in the metallurgy industry and its related sectors in Fars Province.

In the field of commerce, no process is more reliable than direct face-to-face business communication, and no marketing or promotional tool is more effective than participating in an exhibition. The **Specialized Exhibition of Metallurgy and Related Industries**, held in the capital of Fars Province, represents one of the fastest and most efficient ways for industry professionals to grow their businesses and expand into new markets. This event provides a valuable opportunity for suppliers, manufacturers, and industrial entrepreneurs to meet and negotiate directly with their target audiences, engage in direct sales, strengthen their brand presence, and introduce new products and services to the market. As a living symbol of advertising and marketing, the exhibition brings together producers, distributors, consumers, and related goods or services in one place and at one time. From this perspective, the Specialized Exhibition of Metallurgy and Related Industries is not only a complement to Iran's metallurgy sector but also a dynamic and influential force within the country's value-creation chain, serving as an effective and purposeful platform for interaction, investment, market development, and the establishment of productive collaborations at both national and regional levels.

This event, held annually in the capital of Fars Province, focuses on specialized fields including metallic mineral industries; ferrous alloys (steel, stainless steel, cast iron, galvanized iron, malleable iron, wrought iron); non-ferrous alloys (aluminum, copper, zinc, brass, titanium, nickel, magnesium, lead, tin); ferroalloys; pipes and profiles; casting; machining; forging; welding and cutting industries; refractory and heat-resistant materials; electroplating; industrial furnaces and heat treatment; and steel structures.

In this regard, following comprehensive market research and an assessment of the capabilities, capacities, and existing potentials within the metallurgy and related industries sector across Fars Province—and in response to the expressed demand of the province's economic network for organizing such an exhibition, along with the proven success and strong reception of previous editions at provincial, national, and international levels—it has been decided that the third edition of this highly specialized event will be held from December 8 to 11, 2025, at the Permanent Fairground of Fars International Exhibition Center. The exhibition will cover an area of 6,000 square meters, accommodating more than 100 standard booths, and will host targeted professional groups from various sectors of the industry.

The event is organized by the Fars International Exhibition Company, executed by Rooidadsazan Tose'e Pars Company, and supported by the Deputy for Economic Affairs of Fars Governorate, the Fars Province Industry, Mine and Trade Organization, the Fars Industrial Estates Company, the Fars Chamber of Commerce, Industries, Mines and Agriculture, the Fars House of Industry, Mine and Trade, the Fars Provincial Guilds Chamber, and other specialized institutions and organizations at both provincial and national levels.

Given the significant and extensive capabilities, capacities, and potentials of Fars Province in the industrial, mining, commercial, guild, workshop, construction, and technical-engineering service sectors—as one of the top investment destinations and an economic hub in southern Iran, as well as a gateway to the countries of the Persian Gulf—this province has emerged as a prominent region in the country for practical applications and domestic and international trade exchanges in the metallurgy industry and its related sectors.

The mission of this event is to conduct a purposeful and organized invitation of specialists, engineers, and numerous production, technical, workshop, service, and commercial guilds related to this sector from across Fars Province and neighboring provinces, as well as trade delegations from target countries, to participate in specialized meetings and effective B2B discussions. Considering the anticipated strong interest in this event at provincial, national, and international levels, it provides a valuable opportunity for reputable suppliers from across the country to showcase their capabilities within the framework of the largest gathering of this sector in southern Iran to their relevant target audiences. One of the unprecedented features of this year's event, made possible by the availability of multiple well-equipped halls at the Fars International Exhibition Center, is the simultaneous hosting of four specialized exhibitions in other halls of the complex, including Industry, Tools, Electrical Industry, and Wood Industry. This arrangement significantly increases the number of professional visitors and ensures the extensive participation of economic actors from various sectors. Additionally, the anticipated strong turnout from across Fars Province, as well as from southern cities and regions lacking such specialized exhibitions, including Yasuj and Bushehr, highlights the remarkable importance and appeal of this event.

## Exhibition Objectives

- Promote production, market development, and branding in metallurgy and related industries
- Support startups in the metallurgy sector
- Disseminate new technologies and achievements
- Generate employment opportunities
- Encourage investment and capital inflow
- Expand economic and trade cooperation in the metallurgy value chain
- Facilitate information exchange and applied research for innovation
- Enhance regional and national industrial development
- Optimize production and sales processes
- Conduct market research and gather consumer insights
- Familiarize target audience with capabilities and challenges in the sector
- Promote competitive quality improvement
- Provide live advertising and marketing platforms, reducing marketing costs
- Facilitate face-to-face negotiation with suppliers, experts, and target customers

## Benefits for Specialized Visitors

- Explore a wide range of metallurgy products and services
- Compare specialized products and services
- Optimize choices based on technical needs and budgets
- Direct communication with manufacturers for technical feedback
- Gather extensive information efficiently
- Discover investment opportunities
- Access new job opportunities
- Gain new business ideas
- Consult with industry experts
- Participate in workshops and specialized seminars
- Update technical knowledge on the latest technologies
- Learn about product and service applications
- Negotiate directly with company executives and managers

## Benefits for Participants (Exhibitors)

- Showcase products and capabilities to a wide audience
- Directly connect with real target customers
- Identify competitors and learn about their offerings
- Market products and services, generating new business opportunities
- Attract investors and expand operations
- Engage with suppliers of raw materials, machinery, and services
- Conduct market research and plan strategically
- Collaborate with other companies for outsourcing or joint ventures
- Update technical knowledge and share applied research
- Recruit skilled professionals
- Access multiple advertising opportunities
- Participate in workshops and specialized sessions
- Identify sales representatives and service partners
- Enhance company reputation and market position
- Boost brand development and recognition
- Increase supply-demand efficiency, promoting market growth
- Expand domestic and international sales
- Conduct B2B and B2C negotiations and sign multiple contracts

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## Organizer, Event Executive, and Main Supporters of the Exhibition

### Event Executive

- Pars Development Event Makers Company

### Main Supporters

- Fars Governorate
- Fars Province Industry, Mine, and Trade Organization
- Fars Industrial Towns Company
- Fars Chamber of Commerce, Industries, Mines and Agriculture
- Fars Industry, Mine and Trade House
- Fars Provincial Center of Guilds and Trade Chamber
- Fars Province Roads and Urban Development Organization
- Fars Province Engineering System Organization

### Organizer

- Fars International Exhibitions Company

### Specialized Supporters

- Iranian Steel Producers Association
- Iranian Steel Structure Producers and Exporters Association
- Iran LSF (Light Steel Frame) Construction System Employers Association
- Iranian Steel Pipe & Profile Producers Syndicate
- Iranian Galvanized Industries Association
- Iranian Lead & Zinc Industries & Mines Association
- Iranian Lead & Zinc Exporters Union
- Iranian Aluminum Industries Syndicate
- Iranian Ferroalloy Association
- Iranian Steel Rolling Manufacturers Association
- Iranian Copper Industries Association
- Iranian Iron Ore Producers and Exporters Association
- Iranian Molybdenum Producers & Exporters Association
- Iranian Foundry Industry Employers Association
- Iranian Refractory Materials Industry Employers Association
- Fars Province Metal Industries Specialized Association
- Fars Province Foundry and Mold Making Specialized Association
- Shiraz & Surrounding Areas Metal Structure Contractors Employers Association
- Shiraz Lathe, Foundry and Industrial Welding Union
- Shiraz Iron & Steel Doors and Windows Union
- Shiraz Iron Merchants Union
- Shiraz Aluminum Workers Union



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## Specialized Participant Groups in the Exhibition

### Producers and Suppliers of Refractory and Heat-Resistant Products

- Bricks, mortars, insulators, and materials resistant to high temperatures.

### Plating and Coating Industries

- Corrosion-resistant, decorative, industrial, and specialty coatings.

### Industrial Furnaces and Heat Treatment Units

- Melting and heat-treatment furnaces, control equipment, hardening, annealing, quenching services.

### Steel and Metal Structure Design and Construction

- Warehouses, bridges, special and modular structures.

### Metallic Mineral Mines and Industries

- Producers, operators, and exporters of raw and processed metallic minerals.

### Producers and Suppliers of Ferrous Alloys

- Steel, stainless steel, gray and ductile cast iron, galvanized sheets, wrought iron, malleable iron.

### Producers and Suppliers of Non-Ferrous Alloys

- Aluminum and derivatives, copper and copper alloys (brass, bronze), zinc, titanium, nickel, magnesium, lead, tin and their derivatives.

### Producers and Suppliers of Ferroalloys

- Ferrosilicon, Ferromanganese, Ferromolybdenum, Ferrovanadium, and other strategic compounds.

### Producers and Suppliers of Pipes and Profiles

- Various steel, galvanized, and alloy sections.

### Industrial Foundries

- Ferrous and non-ferrous metal casting, industrial, artistic, and specialized parts.

### Precision and Heavy Machining Industries

- Turning, milling, CNC, drilling, and advanced finishing services.

### Forging Industries

- Production of industrial and decorative components using hot and cold forging.

### Suppliers and Specialized Service Providers in Welding and Cutting Industries

- Welding machines, electrodes, filler wires, laser and plasma technologies.



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## Specialized Professional Visitor Groups

### Foundry

- Automotive, agricultural machinery, and rail industries
- Power plants and energy production complexes for specialized parts
- Industrial mold design and supply companies
- Buyers of high-volume custom parts
- Light and semi-heavy part workshops
- Decorative and architectural metal foundries
- Home appliance metal manufacturers

### Machining

- Aerospace, shipbuilding, and defense industries
- Road construction and mining machinery factories
- Mold and specialized parts industries
- CNC machine importers and buyers
- Industrial turning workshops and machining shops
- Industrial repairers
- Mold and model manufacturers for light industries
- Small CNC service companies

### Forging

- Oil and drilling equipment manufacturers
- Automotive and heavy industries
- Energy and infrastructure project contractors
- Forged parts distributors
- Traditional and industrial blacksmiths
- Small power plant parts manufacturers
- Agricultural machinery parts manufacturers
- Metal structure contractors

### Welding and Cutting Industries

- Metal structure and industrial tank contractors
- Workshops and factories of large-scale structures
- Pipeline and industrial equipment repair companies
- Welding training and certification centers
- Industrial and construction welders
- Master welders and metal structure contractors
- Welding training institutes

### Refractory and Heat-Resistant Industries

- Steel, cement, glass, and petrochemical factories
- Furnace construction and repair contractors
- Refractory material importers and distributors
- EPC engineers in industrial projects
- Refractory material retail shops
- Small furnace repair workshops
- Industrial and semi-industrial oven manufacturers
- Furnace installation technicians

### Metallic Mineral Industries

- Owners and managers of steel, aluminum, copper, and zinc industry holdings
- International mineral trading companies
- Downstream sheet, billet, and metal plate producers
- Financial and credit institutions active in mining
- Logistics and port operators involved in mineral exports
- Unions, guilds, and wholesale dealers of ingots and raw metals
- Mineral processing and packaging workshops
- Wholesale iron and steel dealers
- Freight companies and bulk material transporters

### Ferrous and Non-Ferrous Alloys

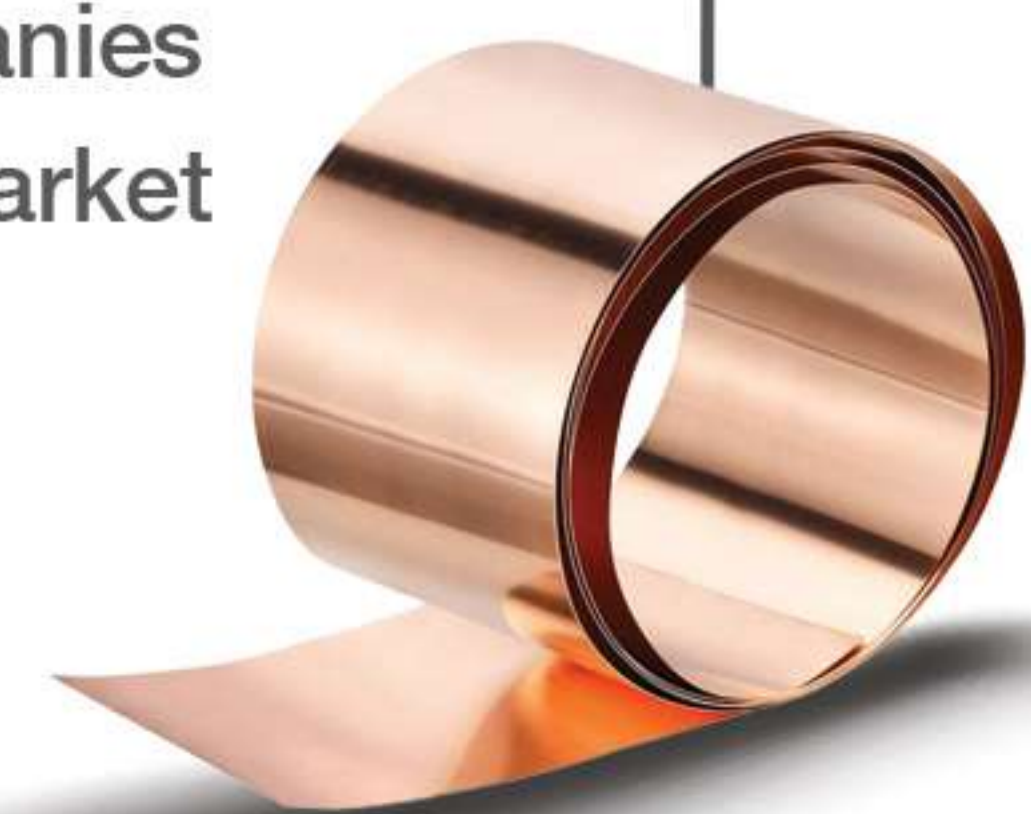
- Automakers and large component manufacturers
- Oil, gas, petrochemical industries, and power plants (special metal purchasing units)
- Contractors for defense and aerospace projects
- Industrial, workshop, construction, and laboratory tool manufacturers
- Iron merchants, wholesalers, trading and distribution companies
- Iron and aluminum door & window manufacturers
- Light metal structure workshops (fences, railings, guards)
- Industrial and construction welders and blacksmiths

### Ferroalloys

- Steelmakers
- Specialized foundries
- Ferroalloy distributors
- Exporters and importers of ferroalloys
- Distributors and wholesalers of metallurgical additives
- Workshops producing specialized parts requiring additives
- Intermediaries selling raw materials to small factories

### Pipes and Profiles

- Oil, gas, and petrochemical installation contractors
- Water, wastewater, electricity, and urban infrastructure industries
- Construction, civil engineering, and mass housing companies
- Pipe line equipment distributors and suppliers
- Metal door, window, shutter, and guard manufacturers
- Small to medium civil contractors
- Industrial piping engineering service companies
- Retailers of profiles and pipes in the iron market



## Specialized Professional Visitor Groups

### Plating Industry

- Military and aerospace industries
- Home appliance and medical equipment manufacturers
- Automakers and precision part manufacturers
- Export companies with specialized products
- Plating workshops (chrome, nickel, gold, etc)
- Decorative metal product manufacturers
- Building decoration metal workshops
- Industrial part repairers needing plating services

### Industrial Furnaces and Heat Treatment

- Advanced steel and foundry plants
- Automotive, aerospace, and tool industries
- Production line repair and maintenance contractors
- Industrial furnace installation companies
- Small heat-treatment workshops
- Industrial furnace manufacturers
- Furnace repair contractors for workshops
- Spare parts suppliers for furnaces

### Steel Structures

- EPC companies in oil, gas, marine, and port projects
- Large-scale and industrial construction contractors
- Storage and framework industries
- Urban infrastructure executive agencies
- Construction metal structure contractors
- Housing and building mass developers
- Warehouse and shed construction companies
- Urban renewal organizations
- Holders of industrial unit establishment licenses (factory or workshop under construction)

### Supporting Industries and Technical Services

- Academic and scientific centers with joint industrial projects
- Standardization offices and affiliated laboratories
- Industrial employers' associations, trade unions, and guilds related to the metals industry
- Industrial investment consulting companies
- Technical and engineering service companies
- Assembly and repair workshops
- Business consultants for industrial SMEs



# SHIRAZ METALEX 2025

## Exhibition Date, Venue, and Quality

### Time of holding

**Date:** 9\_12 Decamber

**Visiting Hours:** 16:00 to 21:00

### Venue

Shiraz, Golestan Industrial Town, Permanent Venue of Fars International Exhibitions

### Allocated Space

**Area:** 6000 square meters, with 3000 square meters effective space

**Number of Booths:** 100 exhibition booths

**Allocated Hall:** Beautiful Hafez Hall (as the largest and most magnificent exhibition hall in southern Iran)

## Strategic Plans of the Exhibition

- Review and monitor the specialized target audience of each participant and invite them specifically to maximize attendance.
- Identify and invite target countries for participants to ensure maximum international attendance.
- Conduct specialized meetings and commercial discussions at both B2B and B2C levels for each participant in a planned and organized manner (prepare content and schedule table).
- Review and monitor specialized events of interest to participants and target groups alongside the exhibition in the form of workshops and specialized seminars.
- Invite prominent international, national, and provincial officials, and hold a prestigious inauguration and closing ceremony, honoring top participants of the exhibition.
- Conduct fully specialized and targeted advertising and public relations at the level of Fars province and neighboring provinces to attract experts and specialized audience.

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## Side Events of the Exhibition

### Opening and Honors Ceremony

- Exhibition opening ceremony with the presence of provincial, national, and international dignitaries.
- Honoring top managers and engineers of the metallurgy and related industries group in Fars province.

### Educational Workshops

- Modern melting and high-efficiency casting techniques
- Application of nanotechnology in coating and surface metallurgy
- Training on galvanizing process and anti-corrosion coating
- Welding and weld inspection in heavy industries

### Specialized Seminars

- Future of metallurgy in Iran (focus on southern Iran); challenges and opportunities
- Role of artificial intelligence and automation in metallurgy and related industries production lines
- Global market analysis for metallurgy and related industries and its impact on domestic production
- Industrial waste management and recycling in metallurgy and related industries

### Specialized Meetings

- Review of the domestic market, challenges, and removing obstacles for metallurgy and related products
- **Technological collaborations in metallurgy and related industries:** University – Incubators and Technology Centers – Industry
- Investment opportunities and priorities in metallurgy and related industries in Fars province
- Reviewing the obstacles and solutions for exporting metallurgy and related products



# SHIRAZ METALEX 2025

## Target Countries for intl. Trade Delegations

- |                        |               |
|------------------------|---------------|
| ● UNITED ARAB EMIRATES | ● Kuwait      |
| ● Qatar                | ● Pakistan    |
| ● Iraq                 | ● India       |
| ● Oman                 | ● Afghanistan |
| ● Tajikistan           | ● Lebanon     |
| ● Armenia              | ● Russia      |
| ● Turkmenistan         | ● Turkey      |

## Regional Coverage for Specialized Visitors

- |                            |                        |
|----------------------------|------------------------|
| ● Fars                     | ● Khuzestan            |
| ● Tehran                   | ● Sistan & Baluchestan |
| ● Isfahan                  | ● Yazd                 |
| ● Bushehr                  | ● South Khorasan       |
| ● Kohgiluyeh & Boyer-Ahmad |                        |
| ● Kerman                   |                        |
| ● Hormozgan                |                        |

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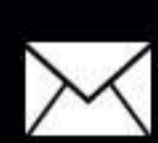
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