



The 13<sup>th</sup> International exhibition of

# INDUSTRY

Equipment, machinery and production lines • industrial automation • industrial electricity • industrial design • machine tools • moulds and industrial parts • industrial lasers and photonics • reverse engineering • laboratory and quality control equipment • industrial safety • industrial installations • industrial cleaning • industrial waste management

## SHIRAZ INDUSTEX 2025



**9 - 12**

**DECEMBER** 2025

**Visiting Hours 16:00 – 21:00**

**Fars International Permanent Fairground**



Executive Secretariat

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## About Iran

The Islamic Republic of Iran, with an area of approximately 1,600,000 square kilometers, is one of the largest countries in the Middle East and a crossroads connecting Central Asia, the Persian Gulf, and the Indian subcontinent. Iran, with a population of about 85 million, is considered a strategic country in the region due to its climatic diversity, natural resources, and geo-economic position. Throughout history, Iran has played a prominent role in shaping Asian trade, cultural, and civilizational pathways.

Iran's economy is based on vast energy resources, diverse mines, extensive agriculture, foundational industries, and interregional communication and transportation infrastructure. Access to the southern open waters, excellent geographical location, and the capabilities of skilled human resources make the country a dynamic center for international trade and industrial investment. Iran's cultural and historical diversity, combined with its growing industrial and commercial infrastructure, provides extensive opportunities for economic, exhibition, and tourism cooperation between Iran and other countries, positioning it as an influential hub for regional development.



## About Fars Province

Fars Province, located in southwestern Iran, with an area of approximately 122,608 square kilometers, is the fourth largest province in the country and, with a population close to five million, the fourth most populous. Administratively, the province is divided into 37 counties, 97 districts, and 124 cities. It borders Isfahan and Yazd provinces to the north, Bushehr and Kohgiluyeh & Boyer-Ahmad to the west, Hormozgan to the south, and Kerman to the east.

Fars has historically held a strategic position in agriculture, industry, mining, construction, and tourism. The province's economy is based on extensive capacities such as mining industries, refineries, petrochemical industries, livestock, agriculture, and industrial towns. In recent decades, it has played an increasingly significant role in these fields. Its position along the short trade routes to Persian Gulf countries and its long-standing economic, cultural, and tourism interactions make Fars a key gateway between the Islamic Republic of Iran and the Persian Gulf countries, ensuring the development of international relations and strengthening economic indicators for both sides.



## Country-level industrial capabilities, capacities and potentials

The Islamic Republic of Iran, as one of the emerging industrial powers in West Asia, benefiting from abundant energy resources, specialized human resources, an extensive industrial infrastructure network and a large domestic and regional consumer market, has charted its industrial development path in recent decades on diversification of value chains and technological upgrading. The country's industrial infrastructure consists of more than 90,000 active industrial units operating within multiple industrial towns and zones across the country. These units are engaged in machine-building, basic metals, chemical industries, parts manufacturing, electrical equipment, machine tools, mining industries, polymeric materials, food and textile industries. With abundant reserves of oil, gas and minerals, Iran has high capacity for development of energy-intensive industries and downstream industries and is one of the world's largest holders of natural gas and crude oil reserves. The national industrial roadmap, aligned with macro-policies of "resistance economy" and "production leap," emphasizes technology modernization, productivity improvement, development of industrial exports, localization of machinery, reverse engineering and digitization of production lines. Development of specialized industrial towns, science & technology parks, and free trade-industrial zones has also created an environment for attracting investment and technological innovation. Today, Iran—with a full production chain from raw material extraction to advanced machinery manufacturing—is on the path to becoming a regional industrial hub in Southwest Asia. The presence of upstream industries in steel, petrochemicals, aluminum, automotive and cement, along with the rapid growth of knowledge-based companies in electronics, industrial lasers, automation and quality control equipment, has formed a new face of Iran's industry.

## Fars Province industrial capabilities, capacities and potentials

Fars Province, as one of the country's most important industrial poles, with an excellent geographic position on the corridor from the center to the south, rich mineral and energy resources and specialized human capital, plays a key role in the national production and industrial structure. Currently, nearly 5,000 active industrial units operate across Fars Province, contributing significantly to national production in diverse sectors including machine-building, metal structures, parts manufacturing, electrical and electronic equipment, oil, gas and petrochemical industries, food and pharmaceutical industries, tile and ceramic, metal products and chemical materials. Fars ranks among the top five provinces in terms of number of industrial units and industrial investment. The large Shiraz industrial town and the Shiraz Special Economic Zone, as strategic centers for exports and knowledge-based production, have contributed substantially to the development of the province's non-oil exports. The establishment of the Lamerd Energy Special Zone along the South Pars region has also opened a new path for siting large energy-intensive industries and value-addition projects in the province's south. With extensive rail and road transport infrastructure, proximity to the Persian Gulf, power plants, large dams and energy transmission lines, Fars provides a stable platform for development of upstream and downstream industries. Moreover, the presence of prominent technical universities and active knowledge-based companies in industrial electricity, industrial lasers, automation, laboratory equipment and industrial design has created a deep link between science, technology and industry in the province. Given the expansion trend of industrial towns in various counties, a supportive approach to domestic and foreign investment, focus on export-oriented production and special attention to knowledge-based industries, Fars is on the verge of becoming a modern industrial and technology hub in the south of the country—where ancient traditions of Iranian craftsmanship are combined with modern global technologies to chart the future industrial path of Iran.





## Specialized Industrial Exhibition

A platform for interaction and business development in the industrial sector of Fars Province

In trade, no process is more reassuring than establishing face-to-face commercial connections, and no marketing or advertising tool is more effective than participating in an exhibition. The “Specialized Industrial Exhibition” in the center of Fars Province is one of the fastest and most efficient routes for business growth and gaining new markets for industry stakeholders at various levels. This event provides a valuable opportunity for suppliers, manufacturers, distributors, sellers and owners of industrial and technical workshop trades to meet and negotiate directly with their target audiences, to experience direct sales, and at the same time to promote their brand position and introduce their new products and services to the market. A trade exhibition can be considered a “live symbol of advertising and marketing,” because producer, distributor, consumer and related goods or services gather simultaneously in one place at a specific time. From this perspective, the Specialized Industrial Exhibition is not only a complement to the country’s industrial sector but itself a dynamic and influential industry in the chain of economic value creation. This valuable event provides an efficient and targeted platform for interaction, investment, market development and establishment of fruitful collaborations at national and regional levels.

This event, with specialized fields including: equipment, machinery and production lines · industrial automation · industrial electricity · industrial design · machine tools · molds and industrial parts · industrial lasers and photonics · reverse engineering · laboratory and quality control equipment · industrial safety · industrial installations · industrial cleaning · industrial waste management, is held annually in the center of Fars Province.

Accordingly, after market research, assessment of existing capabilities, capacities and potentials in the industrial sector at the provincial level and with regard to the declared need of the province’s economic network for holding this exhibition title and also given the successful experience of previous periods and substantial reception at provincial, national and international levels, it has been decided that the thirteenth edition of this specialized event will be held from 18 to 21 Azar of the current year at the permanent venue of the Fars Province International Exhibitions, in an area of 6,000 square meters, with a capacity of more than 100 standard booths and by inviting specialist target groups in various fields, organized by the Fars Province International Exhibitions Company, with the executive agency of Pars Development Event Makers Company, and with the support

of the Deputy for Coordination of Economic Affairs of Fars Governorate, the General Directorate of Industry, Mine and Trade of Fars Province, the Industrial Towns Company of Fars Province, the Chamber of Commerce, Industries, Mines and Agriculture of Fars, the House of Industry, Mine and Trade of Fars Province, the Provincial Center of the Guilds Chamber of Fars and other provincial and national specialized institutions and associations in this field.

Given the extensive capabilities, capacities and potentials of Fars Province in industrial, mining, commercial, guild, workshop, construction and technical-engineering services —as one of the top destinations for investment and an economic pole in the south of the country and also a gateway to the Persian Gulf countries—this province has been recognized as one of the prominent regions in the country for practical applications and commercial exchanges in systems, technologies, equipment, installations and industrial machinery.

The mission of this event is the purposeful and organized invitation of the specialized community of engineers, industrialists, miners and numerous production, technical, workshop, commercial and service guilds related to this sector from across Fars Province and neighboring provinces, as well as trade delegations from target countries for specialized meetings and effective B2B dialogues. Therefore, given the anticipated strong reception of this event at provincial, national and international levels, it is a valuable opportunity for reputable suppliers from across the country to showcase their capabilities in the largest gathering of this field in the south of the country to the relevant target communities.

One of the unprecedented occurrences at this year’s event —made possible by the existence of multiple equipped halls at the Fars International Exhibitions complex—is the simultaneous holding of four specialized exhibitions including: Tools & Hardware – Wood Industry – Electrical Industry – Metallurgy in other halls of the Fars International Exhibitions complex. This will remarkably increase the number of specialized visitors and the wide presence of economic actors from various sectors in the event. Also, the expected participation from across Fars Province and southern cities and regions of the country that lack such exhibition titles, including Yasuj and Bushehr, is one of the notable indicators of this exhibition.

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## Major objectives of holding this exhibition

- Boosting production, market development and brand enhancement in the industrial sector.
- Creating a support platform for start-ups in the industrial sector.
- Dissemination of technologies and new achievements in the industrial sector.
- Effective job creation in the industrial sector.
- Significant growth in investment and investment attraction in the industrial sector.
- Expanding economic and commercial cooperation across the industrial value chain.
- Exchange of information and applied research in various fields and paving the way for innovation and creativity in production.
- Contributing to industrial development at provincial and national levels.
- Creating countless opportunities for optimizing production and sales sections in the industrial sector.
- Market research and real opinion polling to familiarize producers more closely with specialized consumer preferences.
- Effective familiarization of the specialized target community with existing capabilities and bottlenecks in the industrial field.
- Targeted and effective competition to improve quality levels of products and services in the industrial sector.
- Providing a platform for live and direct advertising and marketing and reducing advertising, marketing and transaction costs.
- Face-to-face meetings and negotiations between suppliers, specialists and target demanders in the form of an official and specialized gathering.

## Benefits of this exhibition for specialized visitors

- Familiarity with a wide range of capital and intermediate industrial products.
- Familiarity with a wide range of technical and engineering services in the industrial sector.
- Possibility of specialized and highly specialized comparisons among types of products and services offered.
- Ability to select optimally according to specialized needs or allocated budgets.
- Direct communication with manufacturers to state specialized and highly specialized needs and expectations.
- Obtaining extensive information in the shortest possible time and saving time and energy.
- Discovering investment opportunities and stimulating investment growth in industry.
- Finding new job opportunities.

- Discovering new ideas for business advancement in related fields.
- Possibility of interaction and consultation with experts and authorities in the industrial field.
- Participation in training workshops and side specialized seminars.
- Updating technical knowledge and learning about new technologies and achievements in industry.
- Increasing awareness about how to use various products and services offered.
- Opportunity to directly negotiate with senior, middle and operational managers of prominent and capable companies in the industry.

## Benefits of the exhibition for participants (exhibitors)

- Introducing capabilities and products on a wide scale and identifying target groups optimally.
- Establishing direct contact with the real target community and potential customers and understanding their needs.
- Getting to know competitors and becoming familiar with their services, products and programs.
- Introduction and market-making of products and services and achieving new commercial opportunities.
- Opportunity to attract investors and expand activities.
- Connection with suppliers of raw materials, machinery and necessary equipment and service providers.
- Understanding overall market conditions (market research) and the possibility of planning based on them.
- Interaction with partner companies for outsourcing or joint activities.
- Updating technical knowledge and familiarization with new achievements in the related field and exchange of applied information and research.
- Opportunity for talent scouting and attracting new graduates and specialists.
- Numerous advertising opportunities within a specialized event framework.
- Participation in practical specialized sessions or organizing dedicated sessions and workshops.
- Identification and appointment of sales representatives or collaborators for service delivery.
- Gaining reputation and credibility with current customers and consolidating the company's market position.
- Creating a leap in brand activities or brand enhancement.
- Significant increase in supply and demand in the related field, resulting in market prosperity.
- Development of domestic sales and discovery of new markets.
- Export development and discovery of international markets.
- Conducting interactive B2B and B2C commercial negotiations and concluding multiple contracts.



**Organizer, executive organizer and principal supporters of the exhibition****Organizer**

- Fars Province International Exhibitions Company

**Principal supporters**

- Fars Governorate (Office of the Governor)
- General Directorate of Industry, Mine and Trade of Fars Province
- Industrial Towns Company of Fars Province
- Chamber of Commerce, Industries, Mines and Agriculture of Fars
- House of Industry, Mine and Trade of Fars Province
- Provincial Center of the Guilds Chamber of Fars

**Executive organizer**

- Pars Development Event Makers Company

**Specialized supporters**

- Employers' Trade Association of Installation and Equipment Companies of Fars Province
- Employers' Trade Association of Laboratories Affiliated with the Standards and Industrial Research Organization (Fars Province)
- Employers' Trade Association of Industrial Parts and Equipment Manufacturers of Fars Province
- Association of Technical Inspection and Non-Destructive Testing Companies of Iran
- Association of Machine Builders and Polymer Equipment of Iran
- Testing and Calibration Laboratories Association of Iran
- Iran Energy Efficiency Association
- Iran Mould Makers Association
- Iran Mould Designers Association
- Employers' Trade Association of Control and Instrumentation Systems Manufacturers of Iran
- Association of Combined Heat, Power and Cooling Producers of Iran
- Association of Installation and Industrial Companies of Iran
- Association of Masterbatch and Polymer Compound Producers of Iran
- Association of Industrial Equipment Manufacturers of Iran (SETSA)
- Association of Industrial Automation Companies of Iran
- Association of Engineering and Construction Companies of Iran
- National Polymer Industries Association of Iran
- Iran Recycling Industries Union
- Specialized Association of Automotive, Foundry and Moulding Industries of Fars Province

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## Specialized groups participating in this exhibition

### Equipment, machinery and production lines

- **General and heavy machinery**
  - Production line machinery for metal, wood, plastic, textile, food and packaging industries
  - CNC machines and lathes, milling, presses, bending, cutting and rolling machines
  - Automated production and assembly lines
  - Material handling and warehousing equipment (conveyors, industrial forklifts, cranes and lifts)
- **Specialized machinery and equipment for industries**
  - Production lines for automotive parts
  - Equipment for petrochemical, cement, steel, tile and ceramic industries
  - Foundry, molding and metal forming machinery
  - Equipment for food and pharmaceutical industries (filling, packaging, sterilizing, dryers)
- **Complementary services and parts**
  - Spare parts and consumables for production lines
  - Industrial lubrication systems and automatic greasing
  - Cooling and ventilation equipment for production lines
  - Providers of installation and maintenance services for machinery

### Industrial automation

- **Control and monitoring systems**
  - PLCs and programmable logic controllers
  - HMI and industrial touch panels
  - SCADA systems and intelligent production monitoring
  - Sensors and transducers for pressure, temperature, flow and level
- **Production smart-ification systems**
  - Industrial robots and automatic manipulators
  - Intelligent material handling equipment (AGV, AMR)
  - Artificial intelligence in production and predictive maintenance
  - Industrial data acquisition systems (Industrial IoT)
- **Software and consultancy services**
  - MES, ERP and production management software
  - Systems for shop-floor data integration
  - Design and implementation consultancy for smart production lines

### Industrial electricity

- **Power equipment**
  - Industrial electrical panels
  - Power and distribution transformers (LV/MV/HV)

- **Power equipment**
  - Industrial electrical panels
  - Power and distribution transformers (LV/MV/HV)
  - Switches, fuses, breakers, disconnectors and relays
  - High and low voltage cables and busducts
- **Control, protection and measurement equipment**
  - Current, voltage and power measurement devices
  - Grounding and lightning protection systems
  - Time relays, counters and power consumption controllers
  - Power factor correction and energy optimization equipment
- **Renewable energies and storage systems**
  - Industrial solar panels and power converters (inverters)
  - Industrial batteries and heavy UPS systems
  - Control equipment for renewable sources (Solar/Wind)
  - Energy management systems for industrial estates

### Industrial design

- **Product design**
  - Styling and ergonomics design for equipment and machinery
  - Design of parts and molds in CAD/CAM/CAE software
  - Design of industrial consumer products with focus on durability and aesthetics
- **Production process design**
  - Process analysis and production flow optimization
  - Factory and assembly line layout design
  - Design of fixtures, jigs and auxiliary tooling
- **Production process design**
  - Process analysis and production flow optimization
  - Factory and assembly line layout design
  - Design of fixtures, jigs and auxiliary tooling
- **Specialized design and prototyping services**
  - 3D printing and rapid prototyping
  - Performance testing of industrial prototypes
  - Brand and industrial product identity design

### Machine tools

- **Cutting and turning tools**
  - Milling machines, lathes, drills and carbide cutting tools
  - Grinding tools, reamers, taps and threading tools
  - Drilling, fastening and industrial polishing machines
- **Special machines**
  - Wire-cut and EDM machines
  - Laser cutting and metal engraving machines
  - Multi-axis CNC turning machines



## Specialized groups participating in this exhibition

### ● Accessories

- Collets, chucks, rotary tables, fixtures
- Machine lubrication and coolant systems
- Control and programming software for machine tools

### Molds and industrial parts

#### ● Production molds

- Injection molds, die-cast, casting and press molds
- Rubber and composite molds
- Sheet-metal forming and shaping molds

#### ● Industrial parts

- Gears, bearings, bushings, shafts and couplings
- Bushings, seals, gaskets and industrial washers
- Parts for heavy machinery and mechanical equipment

#### ● Mold engineering and manufacturing services

- Mold design and prototyping with CAD/CAM
- Manufacturing of trial molds and process correction
- Repair and maintenance services for molds and parts

### Reverse engineering

#### ● Reverse engineering technologies

- 3D scanners and digital measurement systems
- Software for geometric and surface model reconstruction
- Converting existing parts into CAD models for reproduction

#### ● Industrial services and parts localization

- Restoring foreign machine components
- Upgrading designs and producing parts with new materials
- Technical documentation and creation of parts databases

#### ● Applications and sample projects

- Reverse engineering of parts for oil, gas, power and steel sectors
- Localization of imported production line equipment
- Technology transfer via product analysis

### Laboratory and quality control equipment

#### ● Industrial measurement and testing equipment

- Testers for strength, hardness, impact, tensile and fatigue
- Metallographic, chemical and physical material testing
- Weighing equipment, temperature, humidity and vibration measurement devices

#### ● Process and product quality control

- Online production monitoring devices (Data Loggers) and analyzers
- Precision calibration instruments
- Color, coating thickness and surface roughness testers

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- Online production monitoring devices (Data Loggers) and analyzers
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### ● Laboratory services

- Materials, metallurgy and polymer laboratories
- Product validation and certification testing services
- Quality control and data management software

### Industrial safety

#### ● Personal protective equipment

- Workwear, masks, ear protection, safety shoes and helmets
- Firefighting and explosion-proof equipment
- Shields and specialized protective clothing for specific industries

#### ● Workplace and machine safety

- Alarm systems and safety interlocks
- Presence sensors, emergency stop systems, sensitive safety strips
- Ergonomic design of industrial work environments

#### ● Risk management and safety training

- Industrial safety consultancy and HSE certification issuance
- Safety training for staff and operators
- Factory risk management and HSE software systems

### Industrial installations (facilities)

#### ● Mechanical and thermal systems

- Industrial piping, valves, pumps and compressors
- Factory HVAC (ventilation, heating and cooling) systems
- Boilers, chillers and pressure equipment

#### ● Energy and fluid supply systems

- Steam, air and industrial gas distribution lines
- Water supply, wastewater and treatment equipment
- Filtration, purification and industrial water recycling equipment

#### ● Design and execution services

- Engineering and design of factory installations
- Installation contracting and operational commissioning of industrial facilities
- Maintenance and repair services for mechanical and electrical infrastructures



## Specialized groups participating in this exhibition

### Industrial cleaning

- **Cleaning machines and equipment**
  - Water-jet devices, industrial vacuum cleaners, floor scrubbers and steam cleaners
  - Parts and surface cleaning machines and tools
  - Oil and coolant filtration systems
- **Cleaning agents and solutions**
  - Specialized metal and oil detergents
  - Anti-rust, antibacterial and industrial cleaners
  - Sprays and industrial drying agents
- **Maintenance and specialized cleaning services**
  - Cleaning of production lines and machinery
  - Periodic cleaning, paint stripping and insulation services
  - Waste and wastewater management from cleaning operations

### Industrial waste management

- **Recycling equipment and technologies**
  - Recycling machinery for metal, plastic, wood and oil wastes
  - Sorting lines and industrial shredders
  - Collection and transport systems for production wastes
- **Management and secondary products**
  - Converting waste into usable materials
  - Recycling industrial oils, adhesives and filters
  - Industrial composting and bio-waste management
- **Specialized services and environmental monitoring**
  - Industrial waste collection and disposal
  - Environmental and HSE consultancy services
  - Monitoring systems and reporting for industrial wastes

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## Specialized Visitor Groups of the Exhibition

### Industrial Design

#### Professional Audience

- Industrial product and machinery designers
- CAD/CAM/CAE design companies and product design studios
- Engineers specialized in ergonomic and mechanical design
- Offices designing industrial components and consumer equipment
- 3D printing and rapid prototyping companies
- Brand, visual identity, and industrial packaging designers
- Innovation and product development consultants
- Entrepreneurs in product design and prototype manufacturing

### Machine Tools

#### Professional Audience

- Managers of machining, mold-making, and parts manufacturing workshops
- Production engineers and instrumentation specialists
- Manufacturers and importers of lathes, milling machines, wire-cut machines, and presses
- Suppliers of cutting tools, drills, blades, and grinding tools
- Companies providing maintenance services for precision equipment
- Factories producing automotive and aerospace components
- Workshops for industrial equipment manufacturing (mechanical and metal design)

### Industrial Molds and Components

#### Professional Audience

- Manufacturers of plastic injection, die-cast, press, and metalworking molds
- Parts manufacturing units in automotive, oil & gas, and power industries
- Mechanical engineers and mold/component designers
- Producers of spare parts for production lines and machinery
- Companies specializing in turning, milling, and finishing
- Engineering consultants in industrial mold and component design
- Reverse engineering service centers for molds and components

### Equipment, Machinery, and Production Lines

#### Professional Audience

- Managers of factories and production units in metal, wood, textile, food, pharmaceutical, chemical, packaging, and petrochemical industries
- Industrialists and owners of production lines in industrial towns across the country
- Operations and technical managers of factories
- Domestic machinery manufacturing companies and representatives of international brands
- Contractors for assembly lines and machinery installation
- Suppliers of spare parts and after-sales services
- Technical and production management consultants
- Industrial investment and equipment financing companies
- Small Industries and New Technologies Organization

### Industrial Automation

#### Professional Audience

- Electrical, control, and instrumentation engineers
- Technical managers of smart factories and robotic production lines
- Companies active in industrial PLC, HMI, SCADA, and IoT systems
- Developers of MES, ERP, and production monitoring software
- Companies designing industrial robots and automated arms
- Experts in smart production line design and productivity optimization
- Companies specializing in the design and implementation of energy and motion automation systems
- Digital transformation consultants in the industrial sector

### Industrial Electricity

#### Professional Audience

- Manufacturers of electrical panels, transformers, cables, and heavy electrical components
- Facility and electrical managers of factories
- Power, industrial electronics, and system operation engineers
- Industrial electrical and power plant contractors
- Suppliers of lighting and industrial protection equipment
- Manufacturers of energy measurement and consumption optimization devices
- Renewable energy companies (solar, wind)
- Energy network management and power distribution organizations





## Specialized Visitor Groups of the Exhibition

### Industrial Facilities

#### ● Professional Audience:

- Contractors for mechanical and electrical facility design and implementation
- Manufacturers of pumps, valves, compressors, and heating systems
- Mechanical, thermal, and fluid engineers
- Consulting companies for pipeline and industrial water & gas network design
- Producers of boilers, chillers, and pressure equipment
- Facility maintenance managers in factories
- Companies providing heavy facility maintenance and operational services

### Industrial Cleaning

#### ● Professional Audience:

- Managers of large manufacturing plants and power plants
- Maintenance and production line cleaning supervisors
- Manufacturers of water jets, industrial vacuums, and steam cleaners
- Suppliers of specialized industrial and anti-corrosion cleaning agents
- Service providers for cleaning pipelines, tanks, and machinery
- Contractors for industrial and workshop cleaning
- Oil, steel, petrochemical, food, and pharmaceutical industries

### Industrial Waste Management

#### ● Professional Audience:

- Environmental departments and managers in factories
- Companies specializing in recycling metals, polymers, oils, and chemicals
- Contractors for industrial waste collection and transportation
- Producers of reprocessed materials
- Companies providing waste separation and treatment technologies
- Environmental and HSE consultants
- Oil, gas, petrochemical, steel, and cement industries

### Reverse Engineering

#### ● Professional Audience:

- Specialists in design and reconstruction of imported components
- CAD/CAM engineers, surface analysis, and 3D reverse engineering experts
- Companies supplying domestic parts for imported production lines
- Universities and research centers in materials and manufacturing
- Defense and industrial organizations focused on technology localization
- Contractors for reverse engineering projects in oil, gas, power, and steel industries
- Designers of simulation, scanning, and model reconstruction software

### Laboratory and Quality Control Equipment

#### ● Professional Audience:

- Quality control managers and specialists in factories
- Industrial and research material laboratories
- Companies producing and supplying testing, calibration, and material examination equipment
- Quality assurance (QA/QC) experts
- Specialists in physical, chemical, and mechanical testing
- Calibration and product validation companies
- Food, pharmaceutical, metallurgical, and polymer industries

### Industrial Safety

#### ● Professional Audience:

- HSE managers and specialists in factories and workshops
- Companies supplying personal protective equipment, specialized clothing, and masks
- Contractors for production line and workplace safety
- Providers of machinery warning and protection systems
- Managers of safety equipment maintenance and risk control units
- Safety training and risk management institutions
- Workshops for industrial rescue and emergency training

# SHIRAZ INDUSTEX 2025





## Exhibition Schedule, Venue, and Specifications

### Event time

**Dates:** 9–12 December 2025

**Visiting Hours:** 16:00–21:00

### Venue

Golestan Industrial Town, Shiraz – Fars  
International Exhibition Complex

### Allocated Space

**Allocated Space:** 6,000 square meters with 3,000 square meters of effective floor space

**Number of Booths:** 100 exhibition booths

**Assigned Hall:** : Hafez Grand Hall (as the largest exhibition hall in the south of the country)

## Strategic Programs of the Exhibition

- Identification and monitoring of the specialized target audience of each participant and special invitation to maximize their attendance.
- Review of target countries desired by participants and special invitations to maximize their participation.
- Organizing specialized meetings and commercial dialogues at both B2B and B2C levels for each exhibitor in a planned and organized manner (preparation of a content and schedule table).
- Reviewing and monitoring specialized side events desired by participants and target audiences in the form of educational workshops and specialized seminars.
- Invitation of prominent international, national and provincial officials and holding a special and grand opening and closing ceremony and honoring top participants.
- Highly specialized and targeted advertising and communication at the provincial level and neighboring provinces to attract specialists and target audiences.

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## Side Events of the Exhibition

### Specialized seminars

- Challenges and solutions for financing industrial projects in Iran: methods for attracting domestic and foreign capital to modernize production units.
- Sustainable design and green manufacturing: optimizing processes to reduce pollutants and recycle waste.
- Innovation in advanced industrial materials: global trends in use of alloys, composites and industrial biomaterials.
- The role of knowledge-based human resources in the future of Iran's industries: knowledge management, in-house training and skills development for technical staff.



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### Opening ceremony and honors

- Opening ceremony with the presence of provincial, national and international dignitaries
- Ceremony honoring top industrial units in Fars Province

### Training workshops

- Intelligent automation in traditional production lines: how to convert old factories to smart and digital systems with low cost.
- Industrial energy management and reduction of electricity and gas consumption in production: practical methods for optimizing and monitoring workshop energy use.
- Advanced industrial safety in workplace environments: practical workshop on hazard recognition, risk assessment and safety equipment for production lines.
- Process quality control with statistical tools: a practical workshop for quality control engineers.

### Specialized Seminars

- Intelligent automation in traditional production lines: how to convert old factories to smart and digital systems with low cost.
- Industrial energy management and reduction of electricity and gas consumption in production: practical methods for optimizing and monitoring workshop energy use.
- Advanced industrial safety in workplace environments: practical workshop on hazard recognition, risk assessment and safety equipment for production lines.
- Process quality control with statistical tools: a practical workshop for quality control engineers.

## Target Countries for Foreign Trade Delegations

- |                        |               |
|------------------------|---------------|
| ● United Arab Emirates | ● Kuwait      |
| ● Qatar                | ● Pakistan    |
| ● Iraq                 | ● India       |
| ● Oman                 | ● Afghanistan |
| ● Tajikistan           | ● Lebanon     |
| ● Armenia              | ● Russia      |
| ● Turkmenistan         | ● Turkey      |

## Regional Promotion for Specialized Visitors

- |                            |                        |
|----------------------------|------------------------|
| ● Fars                     | ● Khuzestan            |
| ● Tehran                   | ● Sistan & Baluchestan |
| ● Isfahan                  | ● Yazd                 |
| ● Bushehr                  | ● South Khorasan       |
| ● Kohgiluyeh & Boyer-Ahmad |                        |
| ● Kerman                   |                        |
| ● Hormozgan                |                        |



# SHIRAZ INDUSTEX 2025

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Executive Secretariat

**TOSEE**  
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