

The 19<sup>th</sup> International Exhibition of

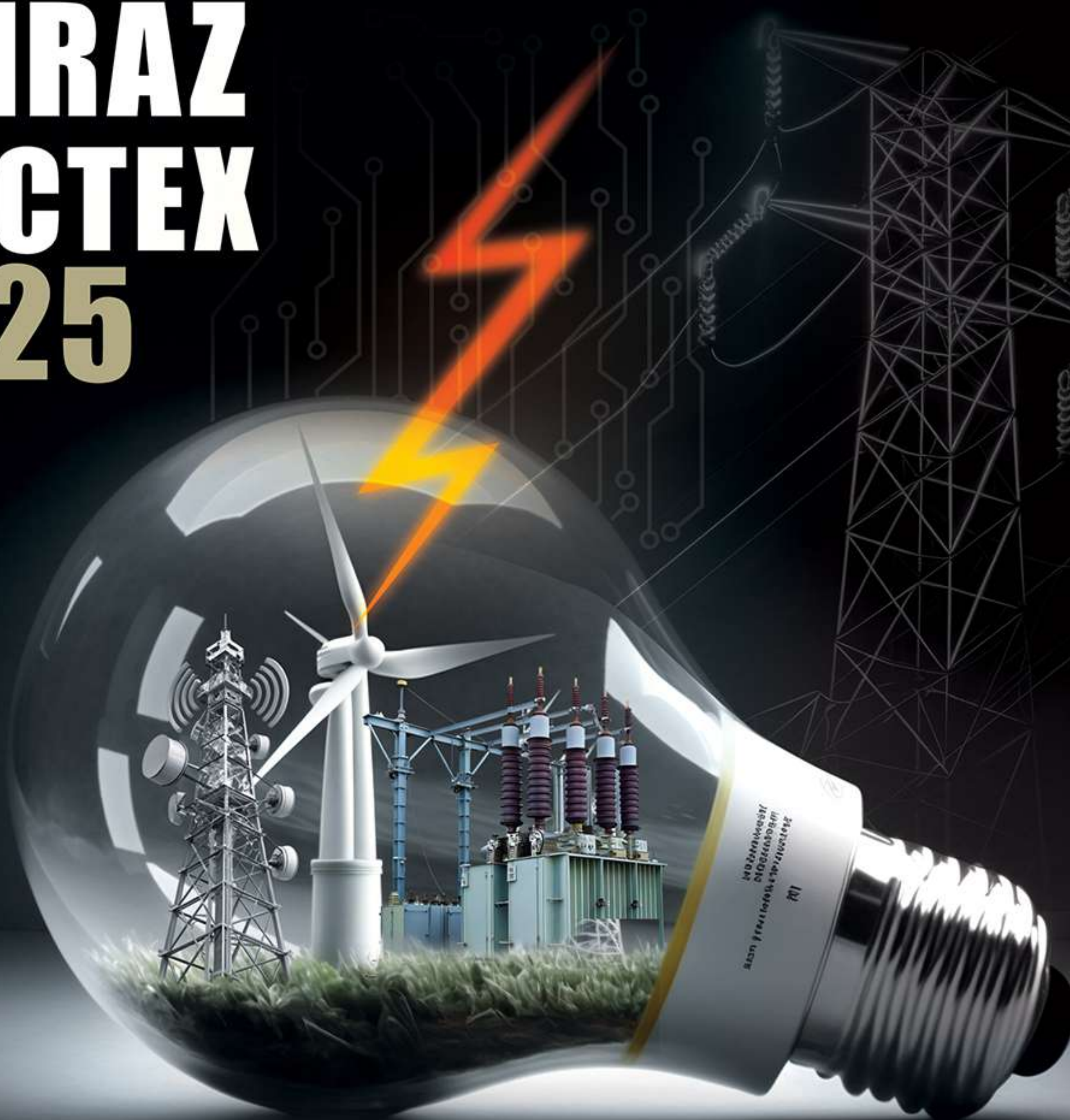
# ELECTRICAL INDUSTRIAL

Power, Electronics, Electrotechnics, Telecommunications,  
Control, Installations, Equipment, and Related Industries



IRAN | FARS | SHIRAZ

## SHIRAZ ELECTEX 2025



**9 - 12**

**DECEMBER** 2025

**Visiting Hours 16:00 – 21:00**

**Fars International Permanent Fairground**

+98 917 045 7539 +98 917 293 1758  
+98 917 045 7537 +98 917 530 0834




Executive Secretariat

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## About Iran

The Islamic Republic of Iran, with an area of approximately 1,600,000 square kilometers, is one of the largest countries in the Middle East and a crossroads connecting Central Asia, the Persian Gulf, and the Indian subcontinent. Iran, with a population of about 85 million, is considered a strategic country in the region due to its climatic diversity, natural resources, and geo-economic position. Throughout history, Iran has played a prominent role in shaping Asian trade, cultural, and civilizational pathways.

Iran's economy is based on vast energy resources, diverse mines, extensive agriculture, foundational industries, and interregional communication and transportation infrastructure. Access to the southern open waters, excellent geographical location, and the capabilities of skilled human resources make the country a dynamic center for international trade and industrial investment. Iran's cultural and historical diversity, combined with its growing industrial and commercial infrastructure, provides extensive opportunities for economic, exhibition, and tourism cooperation between Iran and other countries, positioning it as an influential hub for regional development.



## About Fars Province

Fars Province, located in southwestern Iran, with an area of approximately 122,608 square kilometers, is the fourth largest province in the country and, with a population close to five million, the fourth most populous. Administratively, the province is divided into 37 counties, 97 districts, and 124 cities. It borders Isfahan and Yazd provinces to the north, Bushehr and Kohgiluyeh & Boyer-Ahmad to the west, Hormozgan to the south, and Kerman to the east.

Fars has historically held a strategic position in agriculture, industry, mining, construction, and tourism. The province's economy is based on extensive capacities such as mining industries, refineries, petrochemical industries, livestock, agriculture, and industrial towns. In recent decades, it has played an increasingly significant role in these fields. Its position along the short trade routes to Persian Gulf countries and its long-standing economic, cultural, and tourism interactions make Fars a key gateway between the Islamic Republic of Iran and the Persian Gulf countries, ensuring the development of international relations and strengthening economic indicators for both sides.



## Iran's Capabilities, Capacities, and Potentials in the Electrical Industry and Related Sectors

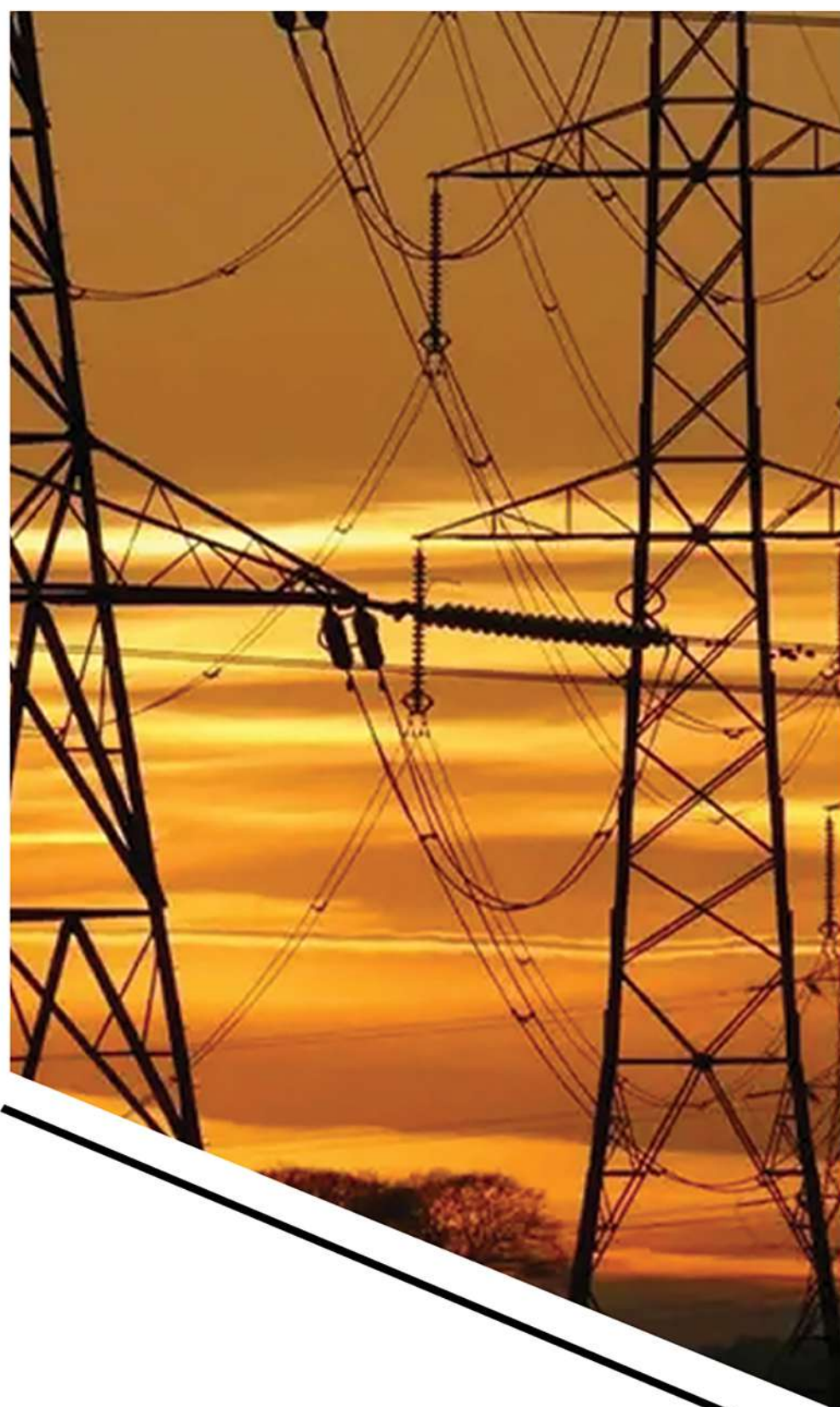
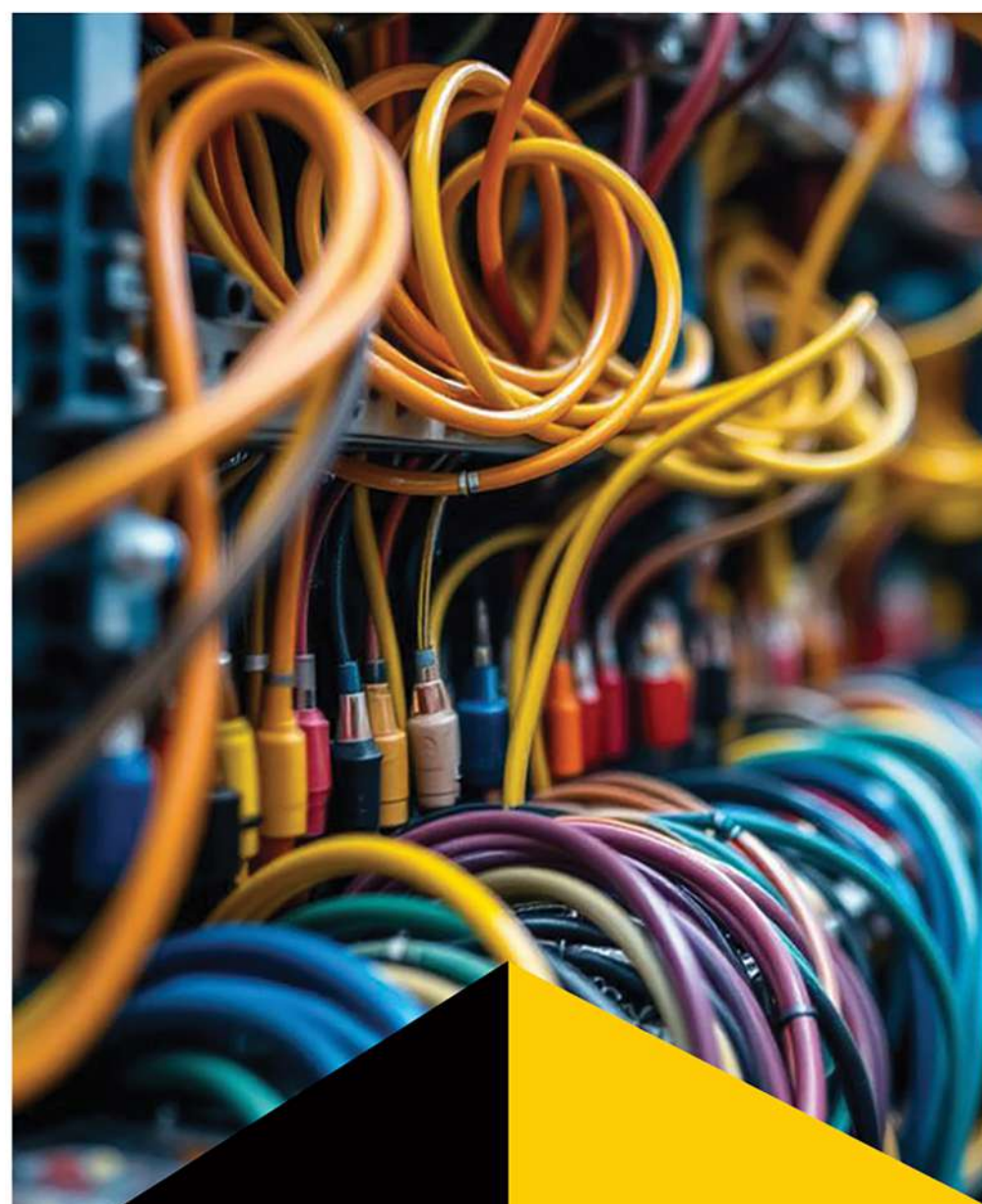
The Islamic Republic of Iran is one of the strategic and leading countries in the region in the field of electricity production, transmission, and consumption. With over a century of experience in engineering and implementing major electricity and energy projects, Iran today possesses a complete chain of the electrical industry from power generation to the end consumer. Currently, the country's nominal electricity generation capacity exceeds 90,000 MW, a significant portion of which is supplied by thermal, hydroelectric, combined-cycle power plants, and increasingly in recent years, through renewable energy power plants.

Iran has the largest network of transmission and distribution lines in the Middle East, covering more than 1.4 million kilometers of low, medium, and high-voltage networks, and has achieved an electricity access rate of over 99.8% of the population—a global benchmark placing the country in an outstanding position worldwide.

More than five thousand manufacturing and service companies operate in Iran's electricity industry, covering a wide range of products including power plant equipment, transformers, electrical panels, low- to ultra-high-voltage cables, control and switchgear systems, lighting equipment, and smart systems. Iranian contractor companies are fully capable of executing EPC (Engineering, Procurement, and Construction) projects at both national and international levels. Iran's export of technical and engineering services in the electricity sector to countries such as Iraq, Oman, Armenia, Syria, Lebanon, Afghanistan, and Central Asian nations represents some of the most successful examples of Iranian industrial presence in the region.

Considering Iran's geopolitical position and its excellent location along the energy exchange routes between the Persian Gulf, the Caucasus, Central Asia, and the Indian subcontinent, Iran's electricity industry plays a key role in regional energy diplomacy. With these capabilities, Iran ranks among the top 15 countries in the world in designing and manufacturing power plant and electrical network equipment. Relying on domestic expertise and technology companies, Iran has charted a sustainable path for the future of its electricity industry and the region.

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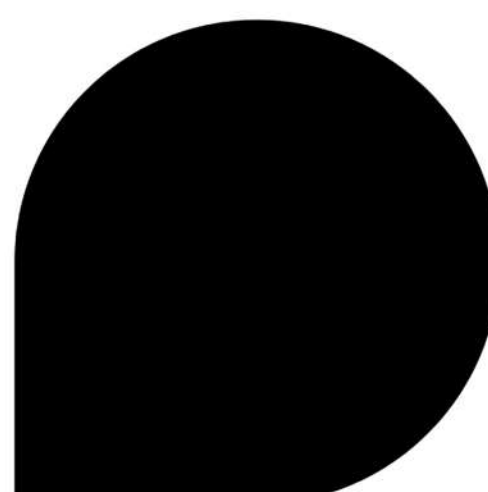
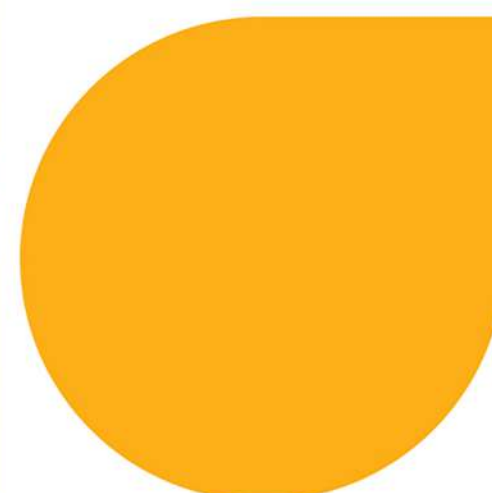
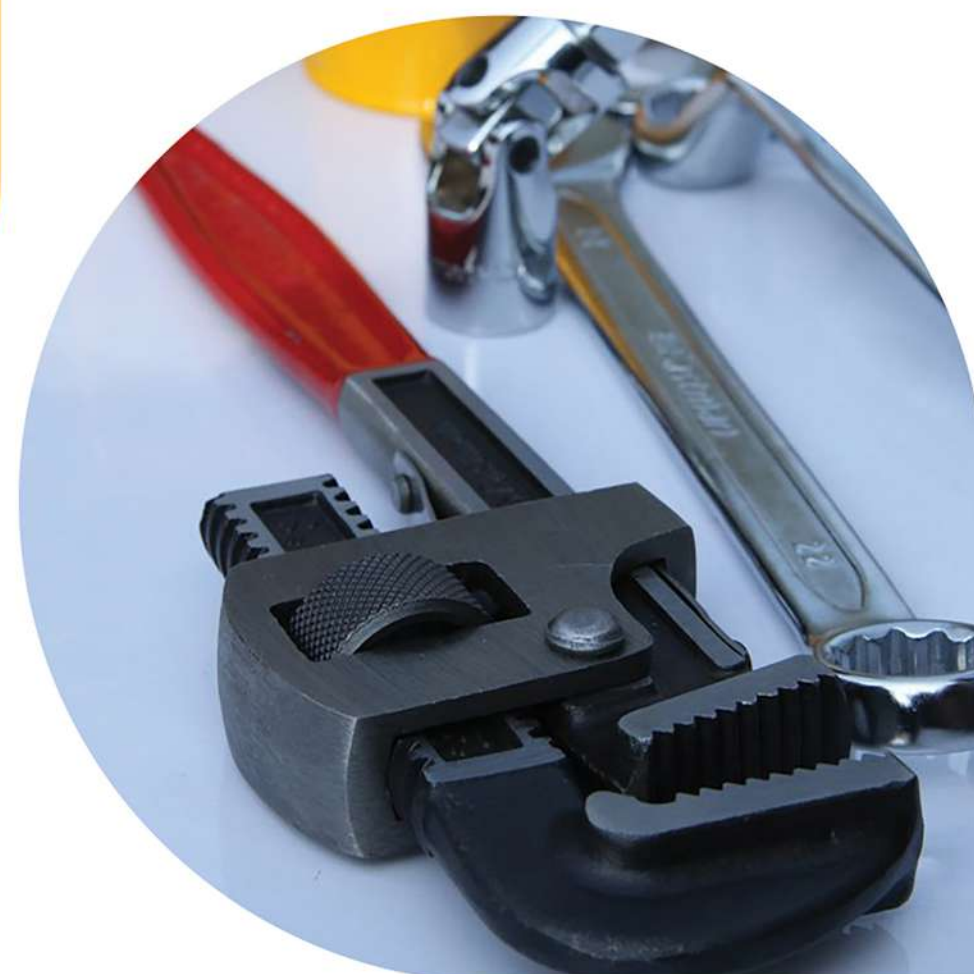
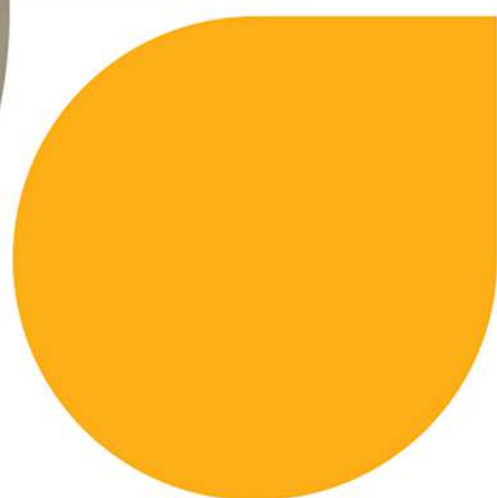
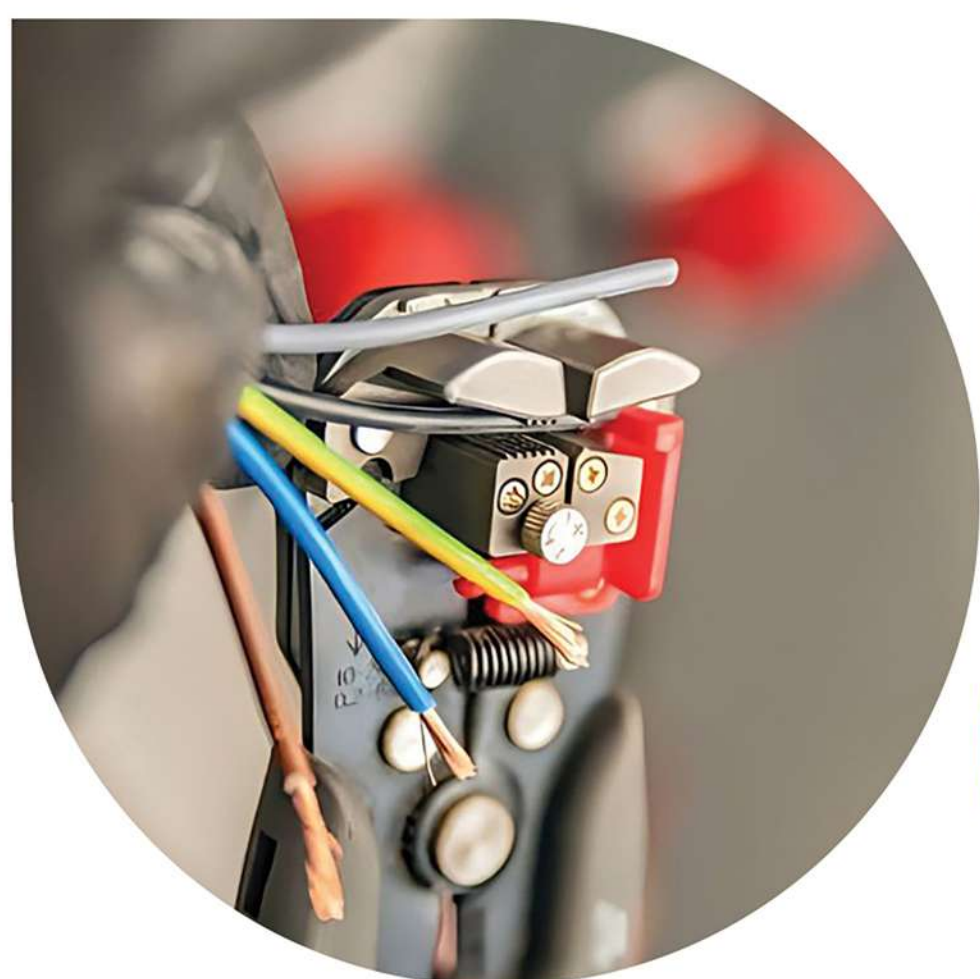
## Capabilities, Capacities, and Potentials of Fars Province in the Electrical Industry and Related Sectors

Fars Province, with its strong industrial infrastructure, extensive network of primary industries, and excellent geographical location in southern Iran, is considered one of the key and rapidly growing hubs of the country's electrical industry. The province, with nearly 6,000 active industrial units and a significant share in the country's electrical and electronics sectors—particularly in equipment production, control systems, lighting, and technical-engineering services—plays a pivotal role in advancing the national electrical industry. Within the metropolitan area of Shiraz, facilities such as the large Shiraz Industrial Town and the Shiraz Special Economic Zone have created the foundation for dozens of specialized companies in the production of electrical panels, industrial wiring, distribution transformers, building automation equipment, and LED lighting systems. Moreover, engineering and contracting companies in Fars Province, by executing major power projects at power plants, refineries, and urban infrastructure, are recognized as reputable players in the country in EPC design and services. In the field of emerging technologies, Shiraz is one of the country's major centers for electrical innovation.

The activities of Shiraz University of Technology, the Electrical and Electronics Technology Incubation Center, and knowledge-based companies active in BMS, solar energy, and industrial automation, indicate the province's rapid movement toward localizing new technologies. In clean energy, solar power projects are under development in the counties of Neyriz, Eqlid, and Jahrom. Regarding human resources, the presence of academic and technical institutions such as Shiraz University of Technology, Shiraz University, and active vocational training centers provides a rich pool of specialists in power engineering, electronics, and control for the province's industries. Fars Province is moving toward sustainable development of the electrical industry with the goal of becoming the southern hub of the country's electricity and energy sector.

Thanks to its extensive facilities, strategic position, and skilled workforce, Fars is on the verge of becoming one of the main centers for the development and export of Iran's electrical industry.

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## Specialized Exhibition of the Electrical Industry

### A Platform for Interaction and Business Development in the Electrical Industry and Related Sectors in Fars Province

In trade, no process is more reliable than establishing face-to-face business connections, and no marketing or promotional tool is more effective than participating in an exhibition. The "Specialized Exhibition of the Electrical Industry and Related Sectors" in Fars Province is considered one of the fastest and most efficient pathways for industry stakeholders to grow their business and enter new markets at various levels. This event provides a valuable opportunity for suppliers, manufacturers, distributors, sellers, and owners of industrial and technical workshops to meet and negotiate directly with their target audience, experience direct sales, and simultaneously enhance their brand positioning while introducing new products and services to the market. A trade exhibition can be considered a "living symbol of advertising and marketing," as producers, distributors, consumers, and related goods or services come together in one place at the same time. From this perspective, the Specialized Exhibition of the Electrical Industry and Related Sectors is not only complementary to the tools industry in the country but also a dynamic and influential industry in the chain of creating economic value. This valuable event provides an efficient and purposeful platform for interaction, investment, market development, and establishing productive collaborations at the national and regional levels. The exhibition covers specialized areas including: Power, Electronics, Electrotechnics, Telecommunications, Control and Instrumentation, Electrical Installations and Equipment, Related and Knowledge-Based Industries, and Associated Technical and Engineering Services, and is held annually in the center of Fars Province. Following market research, an assessment of existing capabilities, capacities, and potentials in the electrical industry and related sectors across Fars Province, and considering the expressed demand of the provincial economic network for such an exhibition, along with the success and notable reception of previous editions at provincial, national, and international levels, it has been decided that the 19th edition of this highly specialized event will be held from December 9 to 12 (18–21 Azar), at the permanent venue of Fars International Exhibitions Center.

The exhibition will cover an area of 3,000 square meters, accommodate more than 50 standard booths, and invite specialized target groups across various fields. The event will be organized by Fars International Exhibitions Company, with operational execution by Pars Development Event Management Company, and supported by the Deputy for Economic Coordination of Fars Province, the Provincial Department of Industry, Mining and Trade, Fars Industrial Towns Company, Fars Chamber of Commerce, Industries, and Agriculture, Fars House of Industry, Mining, and Trade, Fars and Bushehr Regional Electricity Company, Fars Electricity Distribution Company, Shiraz Electricity Distribution Company, the Provincial Chamber of Guilds, the Shiraz Electric Guild Union, and other specialized institutions and organizations at provincial and national levels. Considering the significant and extensive capabilities, capacities, and potentials of Fars Province in industrial, mining, commercial, guild, workshop, construction, and technical-engineering services, as one of the top investment destinations, a major economic hub in southern Iran, and the gateway to the Persian Gulf countries, this province has gained prominence as one of the leading regions in the country in terms of practical applications and domestic and international trade exchanges in the electrical industry and related sectors. The mission of this event is to purposefully and systematically invite specialists, industrialists, engineers, and the numerous manufacturing, technical, workshop, service, and commercial guilds associated with this sector from across Fars Province and neighboring provinces, as well as trade delegations from target countries, for specialized meetings and effective B2B discussions. Therefore, given the anticipated positive reception of this event at provincial, national, and international levels, it presents a valuable opportunity for reputable suppliers from across the country to showcase their capabilities at the largest gathering of this sector in southern Iran. A unique feature of this year's event, made possible by the multiple equipped halls of the Fars International Exhibition Complex, is the simultaneous holding of four specialized exhibitions, including: Industry, Tools, Wood Industry, and Metallurgy in other halls of the complex. This will significantly increase the number of specialized visitors and ensure broad participation from economic actors across various sectors. Furthermore, strong attendance is expected from across Fars Province and other southern cities and regions lacking such exhibition platforms, including Yasuj and Bushehr.

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## Key Objectives of the Exhibition

- Promote production, expand markets, and enhance branding in the electrical industry and related sectors.
- Provide support platforms for startups in the electrical industry and related sectors.
- Disseminate new technologies and achievements in the electrical industry and related sectors.
- Create effective employment opportunities in the electrical industry and related sectors.
- Promote significant investment and funding opportunities in the electrical industry and related sectors.
- Expand economic and commercial collaborations within the electrical industry value chain.
- Facilitate information and applied research exchange, fostering innovation and creativity in production.
- Support industrial development at provincial and national levels in the electrical industry and related sectors.
- Generate numerous opportunities to optimize production and sales processes in the electrical industry and related sectors.
- Conduct real market research and surveys to familiarize producers with the preferences of specialized consumers.
- Effectively introduce target audiences to existing capabilities and challenges in the electrical industry and related sectors.
- Encourage purposeful competition to improve product and service quality in the electrical industry and related sectors.
- Provide a platform for live and direct advertising and marketing, reducing costs for promotions and transactions.
- Enable face-to-face meetings and negotiations between suppliers, specialists, and target clients in a formal and professional gathering.

## Benefits for Specialized Visitors

- Familiarity with a wide range of specialized electrical industry products and services.
- Opportunity for specialized and ultra-specialized comparisons between various products and services.
- Ability to make optimal choices based on technical requirements or allocated budgets.
- Direct communication with manufacturers to express technical and ultra-specialized needs.
- Acquire extensive information in minimal time, saving effort and resources.
- Discover investment opportunities and boost investments in the electrical industry and related sectors.
- Explore new job opportunities.

- Find innovative ideas to advance businesses related to the electrical industry and related sectors.
- Interact and consult with industry experts and specialists.
- Participate in workshops and specialized seminars.
- Update technical knowledge and become acquainted with the latest technologies and achievements.
- Gain awareness of the proper use of available products and services.
- Directly negotiate with senior, mid-level, and operational managers of leading and capable companies in the electrical industry and related sectors.

## Benefits for Participants (Exhibitors)

- Showcase capabilities and products on a wide scale and effectively identify target groups.
- Establish direct contact with actual target audiences and potential clients and understand their needs.
- Analyze competitors and gain insight into their services, products, and plans.
- Promote and market products and services to access new business opportunities.
- Attract investors and expand activities.
- Connect with suppliers of raw materials, machinery, and equipment and access required service providers.
- Understand overall market conditions (market research) and plan accordingly.
- Collaborate with partner companies for outsourcing or joint activities.
- Update technical knowledge and become familiar with the latest achievements and applied research.
- Talent scouting and recruitment of graduates and new specialists.
- Numerous advertising opportunities within a specialized event.
- Participate in practical specialized meetings or host workshops and sessions.
- Identify and appoint product sales representatives or service collaborators.
- Gain recognition and credibility among existing clients and strengthen the company's market position.
- Achieve significant branding growth and elevate the company's brand presence.
- Substantially increase supply and demand in the relevant sector, boosting the market.
- Expand domestic sales and explore new markets.
- Develop exports and access international markets.
- Conduct interactive B2B and B2C negotiations and sign multiple contracts.

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## Organizer, Event Executor, and Main Supporters

### Organizer

- Fars International Exhibitions Company

### Main Supporters

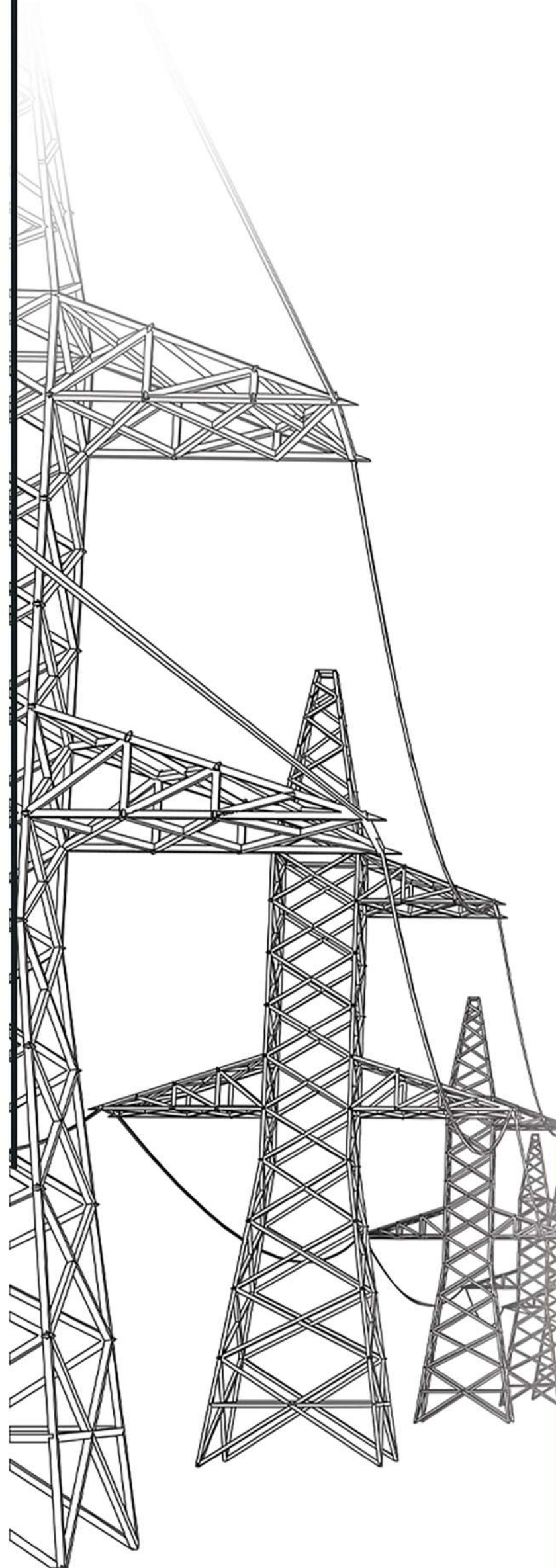
- Fars Governorship
- Fars Provincial Department of Industry, Mining, and Trade
- Fars Industrial Towns Company
- Fars Chamber of Commerce, Industries, and Agriculture
- Fars House of Industry, Mining, and Trade
- Fars Provincial Chamber of Guilds

### Event Executor

- Pars Development Event Management Company

### Specialized Supporters

- Fars & Bushehr Regional Electricity Company
- Fars Electricity Distribution Company
- Shiraz Electricity Distribution Company
- Fars Power Generation Operations Management Company
- Fars Telecommunication Company
- Fars Building Engineering Organization
- Shiraz Electronic & Security Equipment Repair Guild
- Shiraz Electric Guild Union
- Iranian Electricity Distribution & Transmission Network Constructors' Association
- Automatic Door & Security Systems Installers' Guild, Fars Province
- Fars Electrical & Electronics Industry Association
- Fars Electrical Panel Designers Association
- Iranian Electrical Panel Manufacturers Association
- Electrical Distribution Companies Employers' Guild of Iran
- Iranian Electricity Industry Productivity Engineering Association
- Iranian UPS Manufacturers Employers' Guild
- Iranian Electrical Industry Syndicate
- Iranian Electricity Producers Syndicate
- Iranian Wire & Cable Manufacturers Guild
- Iranian Electrical Panel Manufacturers Employers' Guild
- Iranian Electrical Lighting Manufacturers Guild
- Iranian Electric Motor & Generator Manufacturers Association
- Iranian Lighting Lamp & Components Manufacturers Guild
- Iranian Renewable Energy Equipment & Suppliers Association (SATKA)
- Iranian Electronic Protection & Safety Networks Companies Union
- Iranian Telecommunications Industry Syndicate
- Iranian Exporters of Technical & Engineering Services, Consultants & Contractors in Telecommunications



# SHIRAZ ELECTEX 2025



## Specialized Participant Groups in the Exhibition

### Electricity – Power

Production, transmission, and distribution of electrical energy and power technologies.

- Power plants (thermal, hydro, wind, solar, geothermal, hybrid)
- Small-scale and renewable energy power generation units
- Generators, alternators, turbines, synchronous and induction motors
- Power and distribution transformers, voltage regulators, and capacitor banks
- High and medium voltage equipment; breakers, disconnectors, switches
- High-voltage panels, substations, protection and control equipment
- Insulators, transmission lines, high-voltage cables, joints, terminations
- Network monitoring, control, and protection systems
- Smart grid and monitoring systems
- Grounding and lightning protection equipment
- Energy management, consumption optimization, and loss reduction systems
- Transmission line and substation contractors and manufacturers
- Power plant technical services, equipment repair, upgrade, and maintenance

### Electricity – Electronics

Modern electronics, digital technologies, and industrial smart solutions

- Electronic components and boards (ICs, transistors, diodes, resistors, capacitors, sensors)
- Power supplies, adapters, industrial chargers, UPS, converters, inverters
- Power electronic driver and control circuits
- PCB & SMT board design and assembly
- Measurement, control, and precision electronics testing systems
- Circuit simulation and design software/equipment
- Industrial electronics for automation, motion control, and motor drives
- Electronics for automotive, medical, security, and telecommunication
- IoT and smart home, industrial, and city systems
- Electronic board testing and calibration tools
- Electronic design, consulting, and engineering services
- LED lighting electronics (drivers, controllers, light sensors)

### Electricity – Electrotechnics

Industrial, building, and electrical installation applications

- Electrical machines (motors, generators, starter chips)
- Control, command, distribution, and motor starter panels (Soft Starter, Drive, Inverter)
- Installation equipment and wiring (ducts, trunking, glands, cable ties, junction boxes)
- Circuit breakers and protection (automatic switches, fuses, MCCB, RCCB)
- Industrial grounding and protective systems
- Industrial and building wires and cables (Cu, Al, Control, Power Cables)
- Cable testing, insulation, and quality assurance
- Industrial machinery and equipment electrification
- Assembly, winding, repair, and upgrade of electrical machines
- Design and implementation of electrical systems for factories and buildings

### Electricity – Telecommunications

Communication infrastructure and electrical /optical technologies

- Telecom cables, fiber optics, coaxial
- Data transmission and reception equipment (modem, switch, router, access point)
- Network connection equipment (patch panels, connectors, server racks)
- Telephone, VOIP, call centers, and organizational communications
- Fiber fusion, splicing, soldering, and testing equipment
- Wireless, radio, and satellite networks (Wi-Fi, RF Systems)
- Industrial telecommunications (Fieldbus, Industrial Ethernet, Profibus)
- Network security, firewalls, cyber security, and industrial data monitoring
- Network software, setup, support, and monitoring services
- Design and implementation of industrial and urban communication infrastructure

# SHIRAZ ELECTEX 2025



## Specialized Participant Groups in the Exhibition

### Electricity – Control & Instrumentation

Control, automation, and advanced measurement technologies

- PLC, DCS, HMI, SCADA, and intelligent control software
- Transmitters and sensors (temperature, pressure, flow, level, vibration, PH)
- Actuators, servo drives, motor controllers
- Measurement, testing, calibration equipment
- Motion control, mechanical, hydraulic, and pneumatic systems
- Control & signal cables, fieldbus, and instrumentation networks
- Engineering software, process modeling, and analysis
- Robotics and industrial automation, smart production lines
- Engineering services for installation, calibration, testing, and training

### Electrical Installations & Equipment

Building power infrastructure, lighting, and consumer equipment.

- Building and industrial/commercial power distribution systems
- Internal panels, switches, sockets, fuses, and circuit breakers
- Lighting cables, protective equipment, and grounding
- Environmental and industrial lighting systems (LED, projectors, flood lights)
- Smart lighting systems (BMS, DALI, KNX)
- Emergency and backup power (diesel generators, UPS, battery systems)
- Fire detection & suppression, security systems, cameras, access control
- Home automation & smart building systems
- HVAC and home energy management equipment
- Electrical installation, maintenance, testing, and safety services

### Related & Knowledge-Based Industries:

Manufacturers of materials, components, systems, and support services for the electrical industry.

- Conductive and insulating raw materials (copper, aluminum, PVC, rubber, resin, silicone)
- Metal and plastic components for panels and electrical equipment
- Steel structures and electrical equipment enclosures
- Labels, packaging, mechanical protection, and industrial logistics
- Energy management, monitoring, and IoT software
- Knowledge-based companies and smart energy startups
- Testing labs and standard verification centers
- Industrial consulting, reverse engineering, and localization services
- Associations, educational institutions, and energy technology development centers



# SHIRAZ ELECTEX 2025



## Related & Knowledge-Based Industries

### Electricity – Power

#### Specialized Audience:

- Conductive and insulating raw materials (copper, aluminum, PVC, rubber, resin, silicone)
- Metal and plastic components for panels and electrical equipment
- Steel structures and electrical equipment enclosures
- Labels, packaging, mechanical protection, and industrial logistics
- Energy management, monitoring, and IoT software
- Knowledge-based companies and smart energy startups
- Testing labs and standard verification centers
- Industrial consulting, reverse engineering, and localization services
- Associations, educational institutions, and energy technology development centers

### Electricity – Electronics

#### Specialized Audience:

- Manufacturers, distributors, and sellers of electronic components and circuits
- Urban and industrial automation and smart solutions companies
- Circuit designers, PCB designers, testing, and QC specialists
- Universities, research centers, and knowledge-based companies
- Smart building and home automation electricians
- Smart electrical device sellers (switches, sockets, sensors, control modules)
- Smart lighting and network design engineers

### Electricity – Electrotechnics & Industrial Applications

#### Specialized Audience:

- Industrial, building, commercial, and workshop electrical contractors
- Manufacturers of control panels, drives, soft starters, capacitor banks
- Building and industrial electricians, electrical installation project implementers, members of the Electric Guild
- Developers, construction engineers, and electrical managers of infrastructure projects
- Equipment sellers and distributors (installation tools, cables, ducts, fuses, safety items)
- Industrial electrical maintenance technicians and service providers
- Testing labs and quality control units for electrotechnical equipment

### Electricity – Telecommunications & Data Transmission

#### Specialized Audience:

- Telecom operators and equipment suppliers (data and fiber optics)
- Contractors for structured cabling, LAN/WAN, and VOIP networks
- IT, network, cybersecurity, and cloud system engineers
- Internet service providers, data centers, and corporate communication companies
- Smart building implementation companies for commercial and administrative complexes
- Universities and ICT research centers





## Related & Knowledge-Based Industries

### Electricity – Control & Instrumentation

#### Specialized Audience:

- Industrial automation and process control engineers in heavy industries, oil & gas, power plants
- PLC, DCS, HMI, SCADA suppliers and manufacturers
- Automated production line and energy management system contractors
- Smart building BMS design and implementation companies
- Electrical engineers and smart building contractors
- Research and training centers in instrumentation and automation

### Electrical Installations & Equipment

#### Specialized Audience:

- Electrical equipment sellers, official representatives, and Electric Guild members
- Builders and contractors of residential, commercial, and industrial projects
- Designers and manufacturers of lighting systems, LED, projectors, panels, switches, sockets
- Electrical installation and lighting system design and supervision engineers
- Fire alarm, safety, and warning system implementers
- Electrical installation and maintenance contractors
- Cable, trunking, and installation & safety equipment suppliers
- Lighting design consultants for energy-efficient and optimized systems

### Related & Knowledge-Based Industries

#### Specialized Audience:

- Producers of electrical raw materials (copper, aluminum, PVC, silicone)
- Manufacturers of installation and safety hardware components
- Workshops and service companies for machining and metal parts related to electricity
- Innovation centers, science & technology parks, and smart electricity startups
- Associations and specialized unions
- Standardization, testing, and electrical safety certification institutes

### Technical, Engineering, Design & Contracting Services

#### Specialized Audience:

- Electrical engineering offices and project design & supervision consultants
- Contractors for electrical installation, maintenance, and repair services
- Investors and project owners in industrial and construction projects (developers and large-scale project implementers)
- Electrical testing, inspection, and safety control service companies
- BMS and energy management system designers
- Technical training institutes in electrical engineering and industrial safety
- Professional and contractor associations in the electrical sector



# SHIRAZ ELECTEX 2025



## Exhibition Schedule, Venue, and Specifications

### Event time

**Dates:** 9–12 December 2025

**Visiting Hours:** 16:00–21:00

### Venue

Golestan Industrial Town, Shiraz – Fars International Exhibition Complex

### Allocated Space

**Allocated Space:** 3,000 m<sup>2</sup> (effective area: 1,500 m<sup>2</sup>)

**Number of Booths:** 50 standard exhibition booths

**Assigned Hall:** Narges Hall

## Strategic Programs of the Exhibition

- Identify and monitor the specialized target audience of each participant and invite them for maximum engagement
- Review target countries of interest for participants and extend special invitations
- Organize structured B2B and B2C meetings and negotiations for participants, with a detailed content and timetable
- Monitor specialized workshops and seminars relevant to participants and target audiences during the exhibition
- Invite prominent international, national, and provincial officials and host a grand opening, closing ceremony, and recognition of top participants
- Conduct targeted and professional advertising and communication within Fars Province and neighboring provinces to attract specialists and key audiences





## Side Events of the Exhibition

### Specialized Meetings

- Collaboration between knowledge-based companies and industrial & technical service units
- Quality improvement and safety standard enhancement strategies for contracting and construction projects
- Human resource management and technical workforce training in the electricity sector
- Strategies for Iranian companies in Middle East energy projects; needs and participation models

### Opening & Recognition Ceremony

- Exhibition opening ceremony with the presence of provincial, national, and international dignitaries
- Recognition of prominent legal and individual personalities in Fars Province's electrical industry

### Educational Workshops

- Design and implementation of smart electrical panels
- Advanced lighting in industrial and commercial spaces
- Testing and troubleshooting high-voltage systems and transformers using modern equipment
- Design of solar and renewable energy networks

### Specialized Seminars

- Outlook of Iran's electricity industry and transition to clean energy by 1410
- Role of smart technologies in reducing energy consumption in industries and buildings
- Global standards and requirements for lighting and power electronics equipment
- Technological trends in energy distribution and transmission network design worldwide

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## Target Countries for Foreign Trade Delegations

- |                        |               |
|------------------------|---------------|
| ● United Arab Emirates | ● Kuwait      |
| ● Qatar                | ● Pakistan    |
| ● Iraq                 | ● India       |
| ● Oman                 | ● Afghanistan |
| ● Tajikistan           | ● Lebanon     |
| ● Armenia              | ● Russia      |
| ● Turkmenistan         | ● Turkey      |

## Regional Promotion for Specialized Visitors

- |                            |                        |
|----------------------------|------------------------|
| ● Fars                     | ● Khuzestan            |
| ● Tehran                   | ● Sistan & Baluchestan |
| ● Isfahan                  | ● Yazd                 |
| ● Bushehr                  | ● South Khorasan       |
| ● Kohgiluyeh & Boyer-Ahmad |                        |
| ● Kerman                   |                        |
| ● Hormozgan                |                        |



# SHIRAZ ELECTEX 2025

IRAN  
SHIRAZ



+98 917 045 7539  
+98 917 045 7537  
+98 917 293 1758  
+98 917 530 0834

Unit 2 ,21nd Floor, No.13,  
adjacent to Hedayat Parking  
Lot, East Hedayat Str.,  
Enqelab Eslami Str. (Moshir  
Fatemi), Shiraz, Fars, Iran  
Postal Code:43695-71349



Executive Secretariat of the Exhibition  
**TOSEE**  
INTERNATIONAL GROUP

✉ info@shirazindustrialexpo.com

🌐 www.shirazindustrialexpo.com

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of the Exhibition:

FARS INTERNATIONAL  
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☎ +98 71 - 36 20 0040 - 3  
📠 +98 71 - 36 20 0049

🌐 www.farsfair.ir

✉ info@farsfair.ir

📷 fars\_fair